OC1Q20

FIRST QUARTER 2020 MARKET REPORT ORANGE COUNTY OFFICE



OVERVIEW. It's too early to predict the statistical impact of the current virus scare on the Orange County office market. First quarter metrics just don't reflect any change in decision-making, as the shelter-in-place order from the Governor was announced with just two weeks left in the period. However, the Orange County office market has been showing signs of sluggishness for the past year. We have seen an uptick in sublease space and a greater share of occupied space not being used to its full potential. Rent growth and vacancy have both leveled off, but it is important to look at both metrics by building class and submarket to get a clear picture. The last couple of years have also brought a flurry of new Class A deliveries, primarily in the Airport and Spectrum submarkets. Growth of asking rent has been concentrated in those Class A buildings due to their location and premier amenities. Yet, those building owners have seen slower-than-expected activity and they are getting more pushback from today's more cost-conscious tenants who are increasingly resistant to signing long-term leases at record-high prices.

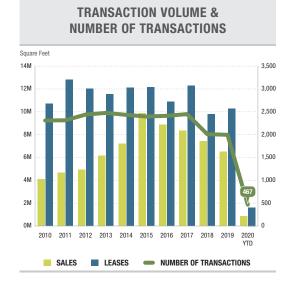
VACANCY. Overall, the vacancy needle has moved up just 12 basis points since the first quarter of 2019, ending the current period at 11.30%. Given all the new deliveries over the course of last year, that rate reflects the fact that the market is not significantly overbuilt. However, new product has contributed to a spike in vacancy as it relates to Class A space, which now stands at 14.50%, versus 9.53% for Class B space and a scant 3.82% for Class C. The South County submarket, which includes Irvine Spectrum, has the highest vacancy rate at 12.98%, mainly due to new deliveries, while North County vacancy stands at just 7.20%. Vacancy in the Central County and the Greater Airport areas is stabilized in the 12% range.

LEASE RATES. Across all building classes, the average asking lease rate grew by just \$0.02 in the past year, and with overall demand relatively flat, we may have hit a peak in this cycle, even without factoring in the potential impact of the COVID-19 crisis. Landlords have been pushing hard to meet their coupon rate targets and that has led to an increase in free rent and other concessions. To offset today's expensive Class A rents, office users are doing everything they can to leverage communications technology and efficient workspace designs to reduce their space footprints.

TRANSACTION ACTIVITY. The total square footage transacted in the first quarter fell sharply on both a quarter-to-quarter and year-over-year basis. Just over 2.4 MSF of space changed hands in the first quarter, compared to more than 4 MSF in the fourth quarter of 2019. This reflects the fact that tenants are increasingly concerned about their occupancy cost, but is also the result of a shortage of office properties offered for sale. Strong buyer demand has been driven by the lowest mortgage interest rates in US history. In March, the SBA 504 debenture rate fell to just 2.876% for a 25-year, fully-amortized owner/user loan.

EMPLOYMENT. The unemployment rate in Orange County was 2.9% in January 2020, up from a revised 2.4% in December 2019, and below the year-ago estimate of 3.3%. This compares with an unadjusted unemployment rate of 4.3% for California and 4.0% for the nation during the same period. Educational and health services reported the largest year-over-year employment growth with a gain of 5,700 jobs. Health care and social assistance accounted for 63% of the increase, adding 3,600 jobs.





Market Statistics

	Change Over L	ast Quarter	1Q 2020	4 Q 2019	1Q 2019	% Change Over Last Year	
Vacancy Rate		UP	11.30%	11.15%	11.18%	1.07%	
Availability Rate		UP	14.61%	14.26%	14.37%	1.67%	
Average Asking Lease Rate		UP	\$2.77	\$2.74	\$2.75	0.73%	
Sale & Lease Transactions		DOWN	2,453,322	4,065,134	4,004,203	(38.73%)	
Gross Absorption		UP	2,239,625	2,156,670	2,423,515	(7.59%)	
Net Absorption		NEGATIVE	(154,301)	167,558	294,525	N/A	

CONSTRUCTION. Total space under construction ended the year at 975,177 square feet. In Costa Mesa, construction is underway at The Press located at 1375 Sunflower Drive. This former L.A. Times printing facility is being converted into more than 300,000 square feet of creative office space to accommodate the current demand from businesses looking to recruit and retain a younger workforce. The Source, located in the Irvine Spectrum, offers a two-building concept with common atrium connectivity and more than 70,000 total square feet of rentable space. Irvine Company's build-to-suit for Alteryx Inc. at Spectrum Terrace 2 is also in the works. The company will occupy the bulk of the project's 340,000-square-foot second phase. The first phase is fully leased.

ABSORPTION. Net absorption slipped into negative territory in the first quarter, ending the period with a net decrease on occupied space of 154,301 square feet. A single quarter of negative growth is not, in itself, a cause for alarm. Small negative growth quarters are often attributable to a few larger move-outs, as tenants move into first generation space. In the first quarter, we saw Thales USA Inc vacate 53,840 square feet in Irvine Spectrum, and also Gateway One Lending & Finance vacated 39,306 square feet in Anaheim.

NEW DELIVERIES & NET ABSORPTION vs. AVAILABILITY RATE Square Feet 25% 5M 3M 2M 10% ΩM -1M -2M -10% -3M -15% 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 **NEW DELIVERIES:** New Construction Delivered to the Market NET ABSORPTION: Changes in the Amount of Occupied Space from One Quarter to the Next AVAIL ARILITY: Total Amount of Space that is Available whether Occupied, for Sublease, or Available at a Future Date

Forecast

The extraordinary steps being taken to bring the COVID-19 virus under control are impacting all of us. As of this writing, 41 states are under a shelterin-place order and there's just no way to ignore the fact that our entire economy is taking a huge hit. The Black Swan now has a name and it will most certainly be driving decision-making in the coming quarters. We are expecting sale and lease activity to drop sharply across all commercial property types, at least through the third quarter. Many of the transactions in progress during the last few weeks of Q1 have been postponed, as buyers, sellers, landlords and tenants all assess their situations and search for a way forward. The truth is, we don't have enough facts at this point to forecast the breadth, depth and length of the slowdown. One thing we are sure of is that the viability of working from home will finally be rigorously tested, as all business owners look for a way to maintain momentum and productivity.

Federal and State governments, along with the US Federal Reserve and US Department of Treasury, are taking unprecedented actions to offset what is sure to be a major hit to GDP, both here at home and around the world. So far, those efforts have not been enough to shift consumer and business sentiment, but with our activities under such severe restrictions, that is not unexpected. We will do our best to keep you up to speed on how real estate is being impacted.

Significant Transactions

Sales						
Property Address	Submarket	Class	Square Feet	Sale Price	Buyer	Seller
16842 Von Karman Ave.	Irvine	Α	101,161	\$25,400,000	Dayani Partners	KBS Growth A Income REIT, Inc.
2406-2445 McCabe Way	Irvine	Α	90,670	\$20,000,000	McCabe Group, LLC	Swift Real Estate Partners
3150 Bear St.	Costa Mesa	В	65,652	\$25,500,000	EF Education First	Alliance South Coast Properties
1400-1420 Bristol St. N.	Newport Beach	В	42,697	\$11,500,000	Buchanan Street Partners	Davis Property Management, Inc.
1200 N. Tustin Ave.	Santa Ana	В	29,047	\$9,967,500	OC Employees Retirement System	Singh Family Trust
Leases						
Property Address	Submarket	Class	Square Feet	Transaction Date	Tenant	Owner

Property Address	Submarket	Class	Square Feet	Transaction Date	Tenant	Owner
12421 E. Dyer Rd. – Renewal	Santa Ana	В	67,412	Jan-2020	County of Orange, HCA	Greenlaw Partner
2742 Dow Ave. – Sublease	Tustin	В	51,588	Feb-2020	Kingdomway USA	Memorial Care Medical Group
1100 Town & Country Rd.	Orange	Α	48,477	Jan-2020	Kimley Horn & Associates	Mullrock Executive Tower
165 Technology Dr.	Irvine Spectrum	В	43,920	Jan-2020	Microchip Technology, Inc.	The Irvine Company
333 City Blvd. W.	Orange	Α	38,269	Jan-2020	SPACES	KBS Realty Advisors

		INVENTORY			VA	VACANCY & LEASE RATES					ABSORPTION			
	Number of	Net Rentable	Square Feet	Square Feet	Square Feet	Vacancy Rate	Square Feet	Availability Rate	Average Asking	Net Absorption	Net Absorption	Gross Absorption	Gross Absorption	
	Bldgs.	Square Feet	U/C	Planned	Vacant	102020	Available	102020	Lease Rate	102020	2020	102020	2020	
Airport Area	71	7 070 000	200.050	110 500	010.001	10 550/	1 405 000	10.740/	60 E 7	(75.000)	(7F 0C0)	70 570	70 570	
Costa Mesa Irvine	71 265	7,272,989 24,957,544	380,856	118,508 684,457	912,601 2,982,104	12.55% 11.95%	1,435,622 3,721,486	19.74% 14.91%	\$2.57 \$2.88	(75,368) 61,807	(75,368) 61,807	73,573 620,429	73,573 620,429	
Newport Beach	121	10,007,900	0	004,437	816,433	8.16%	1,234,497	12.34%	\$2.76	(67,024)	(67,024)	147,364	147,364	
Santa Ana	15	2,460,616	0	0	313,919	12.76%	458,923	18.65%	\$2.75	24,992	24,992	47,161	47,161	
Tustin	4	417,609	0	0	311,747	74.65%	297,825	71.32%	\$0.00	84,766	84,766	110,927	110,927	
Airport Area Total	476	45,116,658	380,856	802,965	5,336,804	11.83%	7,148,353	15.84%	\$2.94	29,173	29,173	999,454	999,454	
Central County														
Anaheim	21	1,947,934	0	0	294,830	15.14%	451,245	23.17%	\$2.60	(5,046)	(5,046)	13,247	13,247	
Orange	81	7,144,952	0	0	813,927	11.39%	1,077,640	15.08%	\$2.48	5,603	5,603	178,596	178,596	
Santa Ana	162	12,229,303	0	1,322,180	1,705,810	13.95%	2,167,404	17.72%	\$2.45	(40,699)	(40,699)	164,178	164,178	
Tustin	44	2,393,421	180,000	0	167,420	7.00%	224,233	9.37%	\$2.23	(13,094)	(13,094)	14,824	14,824	
Central County Total	308	23,715,610	180,000	1,322,180	2,981,987	12.57%	3,920,522	16.53%	\$2.46	(53,236)	(53,236)	370,845	370,845	
North County	00	5.040.000	0	0	400,000	7.050/	F17 F00	0.740/	#0.00	(40.040)	(40.040)	00.170	00 170	
Anaheim Hills Brea	82 42	5,943,888 4,099,520	0	0	436,828 253,583	7.35% 6.19%	517,583 489,185	8.71% 11.93%	\$2.32 \$2.53	(43,343)	(43,343)	36,179 71,177	36,179	
Buena Park	17	1,114,233	0	0	96,089	8.62%	100,592	9.03%	\$2.33	(8,514) 7,217	(8,514) 7,217	11,169	71,177 11,169	
Fullerton	29	2,356,737	0	0	131,726	5.59%	140,642	5.97%	\$2.16	4,068	4,068	15,051	15,051	
La Habra	5	193,850	0	0	4,024	2.08%	3,625	1.87%	\$2.00	394	394	1,079	1,079	
La Palma	10	712,038	0	0	72,514	10.18%	90,548	12.72%	\$1.93	6,520	6,520	16,754	16,754	
Placentia	8	267,581	0	0	26,973	10.08%	28,293	10.57%	\$2.07	9,664	9,664	22,573	22,573	
Yorba Linda	5	289,383	0	0	56,497	19.52%	55,077	19.03%	\$2.25	2,665	2,665	2,665	2,665	
North County Total	198	14,977,230	0	0	1,078,234	7.20%	1,425,545	9.52%	\$2.36	(21,329)	(21,329)	176,647	176,647	
South County										,	,			
Aliso Viejo	44	3,346,886	0	0	617,336	18.45%	865,732	25.87%	\$3.19	15,523	15,523	64,890	64,890	
Dana Point	2	91,876	0	0	7,868	8.56%	7,868	8.56%	\$0.00	(6,588)	(6,588)	0	0	
Foothill Ranch	10	806,438	0	0	96,134	11.92%	100,753	12.49%	\$2.70	2,880	2,880	25,105	25,105	
Irvine Spectrum	175	13,532,414	414,321	232,522	1,935,685	14.30%	2,282,378	16.87%	\$3.74	(94,338)	(94,338)	355,277	355,277	
Laguna Beach	5	192,434	0	0	13,433	6.98%	23,516	12.22%	\$0.00	0	0	1,390	1,390	
Laguna Hills	33	1,807,063	0	0	259,756	14.37%	310,717	17.19%	\$2.84	(30,350)	(30,350)	23,996	23,996	
Laguna Niguel	10	1,751,348	0	0	64,620	3.69%	102,605	5.86%	\$0.00	4,956	4,956	8,853	8,853	
Lake Forest Mission Viejo	40 37	2,115,071	0	0	193,468	9.15% 14.47%	270,500	12.79% 14.11%	\$2.32 \$2.55	3,547	3,547 43,434	33,149	33,149	
Rancho Santa Margarita	6	2,032,775 252,716	0	0	294,203 13,184	5.22%	286,905 19,299	7.64%	\$2.33	43,434 3,187	3,187	61,946 5,054	61,946 5,054	
San Clemente	11	473,038	0	0	43,478	9.19%	61,106	12.92%	\$2.40	(3,174)	(3,174)	12,015	12,015	
San Juan Capistrano	20	971,944	0	0	14,589	1.50%	59,449	6.12%	\$2.40	2,177	2,177	5,777	5,777	
South County Total	393	27,374,003	414,321	232,522	3,553,754	12.98%	4,390,828	16.04%	\$3.17	(58,746)	(58,746)	597,452	597,452	
West County		,. ,	,-	. ,.	-,,		,,.			(, -,	(, -,	, ,	, , ,	
Cypress	27	1,935,928	0	0	137,862	7.12%	222,771	11.51%	\$2.31	(24,285)	(24,285)	3,841	3,841	
Fountain Valley	34	2,032,625	0	0	92,621	4.56%	114,135	5.62%	\$1.95	5,864	5,864	27,070	27,070	
Garden Grove	20	1,579,361	0	0	74,421	4.71%	74,421	4.71%	\$1.94	(939)	(939)	705	705	
Huntington Beach	41	3,113,607	0	0	255,883	8.22%	330,300	10.61%	\$2.31	(38,666)	(38,666)	33,041	33,041	
Los Alamitos	12	661,970	0	0	171,663	25.93%	34,066	5.15%	\$0.00	1,555	1,555	12,605	12,605	
Seal Beach	7	473,787	0	0	22,799	4.81%	73,609	15.54%	\$3.45	2,147	2,147	2,147	2,147	
Stanton	4	143,361	0	0	13,320	9.29%	17,070	11.91%	\$0.00	4,161	4,161	4,161	4,161	
Westminster	11	447,969	0	0	12,449	2.78%	12,449	2.78%	\$2.25	(50.103)	(50.103)	11,657	11,657	
West County Total Orange County Total	156 1,531	10,388,608 121,572,109	975.177	2,357,667	781,018 13,731,797	7.52% 11.30%	878,821 17,764,069	8.46% 14.61%	\$2.35 \$2.77	(50,163)	(50,163) (154,301)	95,227 2,239,625	95,227 2,239,625	
	1,531	121,572,109	9/5,1//	2,337,007	13,731,797	11.30%	17,704,009	14.01%	⊅ 2.//	(154,301)	(154,301)	2,239,623	2,239,625	
Airport Area Class A	141	26,879,823	0	517.032	3,712,082	13.81%	4,934,486	18.36%	\$3.12	150,890	150,890	606,344	606,344	
Class B	315	17,381,596	380,856	285,933	1,571,267	9.04%	2,140,343	12.31%	\$2.80	(126,602)	(126,602)	383,852	383,852	
Class C	20	855,239	0	0	53,455	6.25%	73,524	8.60%	\$2.46	4,885	4,885	9,258	9,258	
Central County		230,200			-0,.00	2070	. 0,021	0070	+-1.10	.,000	.,000	0,200	0,200	
Class A	43	7,251,550	0	1,322,180	1,103,251	15.21%	1,532,177	21.13%	\$2.76	19,700	19,700	202,335	202,335	
Class B	215	14,255,940	180,000	0	1,749,747	12.27%	2,254,782	15.82%	\$2.29	(99,697)	(99,697)	133,475	133,475	
Class C	50	2,208,120	0	0	128,989	5.84%	133,563	6.05%	\$1.81	26,761	26,761	35,035	35,035	
North County														
Class A	28	3,239,778	0	0	280,451	8.66%	329,154	10.16%	\$2.70	(32,009)	(32,009)	28,755	28,755	
Class B	147	10,844,120	0	0	773,543	7.13%	1,039,200	9.58%	\$2.27	10,473	10,473	143,534	143,534	
Class C	23	893,332	0	0	24,240	2.71%	57,191	6.40%	\$2.17	207	207	4,358	4,358	
South County				_										
Class A	82	10,589,902	344,353	232,522	1,907,081	18.01%	2,129,601	20.11%	\$3.53	14,110	14,110	329,956	329,956	
Class B	300	16,263,007	69,968	0	1,633,035	10.04%	2,225,919	13.69%	\$2.77	(68,468)	(68,468)	264,812	264,812	
Class C	11	521,094	0	0	13,638	2.62%	35,308	6.78%	\$2.30	(4,388)	(4,388)	2,684	2,684	
West County	10	1 004 100	^	^	000.070	10.000/	000.070	15.0007	00.40	(E4.040)	(F 4 0 40)	00.000	00.000	
Class A	18	1,934,188	0	0	233,272	12.06%	306,673	15.86%	\$2.48	(54,643)	(54,643)	23,036	23,036	
Class B Class C	123 15	7,033,571 1,420,849	0	0	542,805 4,941	7.72% 0.35%	570,048 2,100	8.10% 0.15%	\$2.30 \$0.00	(804) 5,284	(804) 5,284	66,157 6,034	66,157 6,034	
	10	1,420,049	U	U	4,941	0.3370	۷,100	0.1370	ψυ.υυ	5,204	5,204	0,034	0,034	
Orange County Class A	312	49,895,241	344,353	2,071,734	7,236,137	14.50%	9,232,091	18.50%	\$3.11	98,048	98,048	1,190,426	1,190,426	
Class B	1,100	65,778,234	630,824	285,933	6,270,397	9.53%	8,230,292	12.51%	\$2.53	(285,098)	(285,098)	991,830	991,830	
Class C	119	5,898,634	030,024	200,900	225,263	3.82%	301,686	5.11%	\$2.10	32,749	32,749	57,369	57,369	
Orange County Total	1,531	121,572,109	975,177	2,357,667	13,731,797	11.30%	17,764,069	14.61%	\$2.77	(154,301)	(154,301)	2,239,625	2,239,625	

This survey consists of office properties 25,000 square feet and larger in size, representing both single tenant and multi-tenant buildings. The lease rates are based on a full-service gross basis.

FIRST QUARTER 2020 MARKET REPORT ORANGE COUNTY OFFICE





Record Low Interest Rates... Again

by Russ Smith VICE PRESIDENT, IRVINE 949.263.5341 · rsmith@voitco.com · Lic. #01919442

The US Federal Reserve lowered its Fed Funds rate twice in March, sending it back down to 0% in reaction to growing concern over the potential economic impact of the COVID-19 virus outbreak. That and the rush by equity investors seeking the safety of US bonds, after the Dow declined into bear territory, combined to send the yield on the benchmark 10-Year Treasury bond (the index by which most commercial property mortgage rates are set) down to an all-time low. As of this writing, that yield remains under 1%.

The question for all of us in the commercial office sector is how will this affect the market? To be sure, building owners and would-be buyers of office buildings should think seriously about taking advantage of this silver lining to the COVID-19 disruption. For current owners, this could be the best refinancing opportunity in a lifetime. Owners can either free up equity to acquire other assets or lower debt service to improve annual cash flow for up to 25 years. We will talk through how a 1% change in interest rates affects monthly payments and borrowing ability in a moment.

For owners who have been contemplating a disposition, this low rate environment may also make it a great time to sell and realize their gains. Cap rates remain compressed, inventory is still low, new construction has been limited to larger "legacy" type projects and lease rates have continued to climb, although negligibly so in 2019. Selling should be a serious consideration, especially if your building no longer fits your needs, or if your business could benefit from a cash infusion. The all-important question is: Could you be putting the equity in your building to better use somewhere else?

For would-be buyers, the Fed and the COVID-19 virus just presented you a surefire way of lowering your monthly payment or allowing you to borrow more money to buy a bigger/better building. Owner/users can lock in 25-year, fixed-rate financing at a rate below 3% through SBA loan programs. If your company has stable cash flow and predictable needs in terms of office space, and you are currently leasing, then this may be an opportune time to start benefitting from owning your office building.

As an example, if you financed a \$1,000,000 building with a \$900,000 loan (90% LTV through an SBA loan program), using 25-year amortization, this interest rate drop has a dramatic affect. At a 4% interest rate, which is where we sat in February, your monthly payment would be \$4,750. With current rates around 3%, that same purchase now comes with a \$4,268 per month payment. That 1% differential in rate just cut your occupancy cost by 10%, and over the life of that loan, you would save \$144,789 in interest cost.

Your other option is to buy a bigger or better building. Instead of using the change in interest rates to lower your monthly payment, you set the payment at the same \$4,750 as in the example above, which would allow you to finance an additional \$101,775, and only requires another \$11,308 in down payment.

We'll see what effect these historically low interest rates have on other sectors, and the overall economy. But for now, buyers and sellers of commercial office buildings have some interesting options to consider.

Please Contact Us for Further Information

Tony Tran

ttran@voitco.com

Anaheim, CA 714.978.7880

760.517.4000

Inland Empire, CA 909.545.8000

Irvine, CA 949.851.5100 Los Angeles, CA 424.329.7500

San Diego, CA 858.453.0505

Product Type

CLASS A: Most prestigious buildings competing for premier office users with rents above average for the area. Buildings have high-quality standard finishes, state-of-theart systems, exceptional accessibility and a definite market presence.

CLASS B: Buildings competing for a wide range of users with rents in the average range for the area. Building finishes are fair to good for the area, and systems are adequate. However, Class B buildings cannot compete with Class A buildings of the same price.

CLASS C: Buildings competing for tenants requiring functional space at rents below the area average.

Submarkets

AIRPORT AREA

Costa Mesa, Irvine, Newport Beach

CENTRAL COUNTY

Anaheim, Orange, Santa Ana, Tustin

NORTH COUNTY

Anaheim Hills, Brea, Buena Park, Fullerton, La Habra, La Palma, Placentia, Yorba Linda

SOUTH COUNTY

Aliso Viejo, Dana Point, Foothill Ranch, Irvine Spectrum, Laguna Beach, Laguna Hills, Laguna Niguel, Lake Forest, Mission Viejo, Rancho Santa Margarita, San Clemente, San Juan Capistrano

WEST COUNTY

Cypress, Fountain Valley, Garden Grove, Huntington Beach, Los Alamitos, Seal Beach, Stanton, Westminster

Regional Director of Research

Carlsbad, CA