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## **Retail Market Report**

Compared to last quarter:

**Vacancy** 



**Net Absorption** 



Lease Rates DOWN

Transactions DOWN

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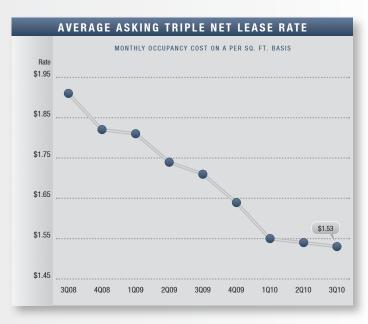
## Market Highlights

- Encouraging Numbers The numbers this quarter
  are encouraging a sign that recovery could be on
  the horizon. Vacancy, availability and net absorption
  all showed signs of stabilization posting statistically
  insignificant changes compared to the previous quarter.
  With regard to sales transactions, the ask-bid gap seems
  to be narrowing, as evidenceda by the drop in asking
  prices. While these are positive indications, stability
  will need to be sustained in following quarters to be
  considered recovery.
- Construction Currently, there is no retail construction underway. The shrinking availability of land, scarce financing and rising construction costs, has led to few projects being developed.
- Vacancy Direct/sublease space (unoccupied) finished the quarter at 10.25%, an increase over last year's rate of 9.97%. The vacancy in Roseville/Rocklin, the largest submarket in Sacramento, came in at 12.49%.
- Availability Direct/sublease space being marketed was 11.45% this quarter, up from the 11.04% we saw this same quarter last year. This is an increase of 3.71% of new space being marketed when compared to the same quarter last year.
- Lease Rates The average asking Triple Net lease rate per month per foot in Sacramento was \$1.53 — a 10.53% decrease over last year's rate of \$1.71 and the same as last quarter's rate. The record high rate of \$1.96 was established in the fourth quarter of 2007.
- Absorption Net absorption for the county posted a
  positive 104,039 square feet for the third quarter of
  2010; for the past 5 quarters the retail market has been
  averaging approximately 70,000 square feet of positive
  absorption.
- Transaction Activity Leasing activity checked in this quarter at 475,834 square feet, a decrease over last quarter's figure of 845,084 square feet. The average

- square footage leased per quarter over the past five quarters is 690,000 square feet. Sales activity showed an increase, posting 1,086,271 square feet of activity compared to the 567,844 square feet we saw this same quarter last year.
- Employment The unemployment rate in Sacramento–Arden–Arcade–Roseville Metropolitan area (MSA) was 12.4% in August 2010, down from a revised 12.7% in July 2010 and above the year–ago estimate of 11.6%. The unemployment rate was 11.9% in El Dorado, 11.5% in Placer, 12.8% in Sacramento and 11.6% in Yolo Counties. This compares with an unadjusted unemployment rate of 12.4% for California and 9.5% for the nation during the same period. According to the State of California Employment Development Department, the Sacramento MSA lost 25,900 payroll jobs over the last twelve months 6,100 in construction and 4,600 in professional & business services. Between July 2010 and August 2010 the Sacramento MSA lost 3,200 jobs overall.
- **Overall** We are beginning to see a decrease in the amount of available space being added per quarter, as well as an increase in investment sales activity. Positive absorption is the big story, and with few new deliveries in the pipeline to put more upward pressure on vacancies, the market is beginning to stabilize. We foresee a further increase in investment activity in the coming guarters as lenders begin to dispose of distressed assets. Lease rates are expected to remain soft for the near future, and concessions in the forms of free rent, reduced parking fees, relocation funds and tenant improvement allowances should continue to increase to motivate tenants to immediate action. We should see an increase in leasing activity as many short-term deals come up for renewal and as job creation begins going into 2011. Once employment turns positive and consumer confidence stabilizes, the retail market will regain equilibrium.

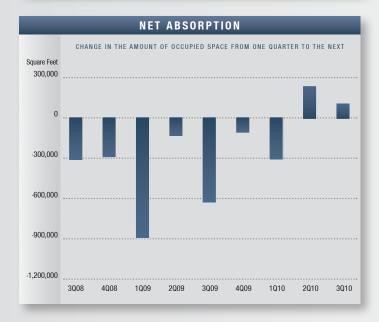
	RETAIL	MARKET	OVERVIEW	
	3Q2010	2Q2010	3Q2009	% CHANGE vs. 3Q2009
Vacancy Rate	10.25%	10.29%	9.97%	2.81%
Availablity Rate	11.45%	11.50%	11.04%	3.71%
Average Asking Lease Rate	\$1.53	\$1.54	\$1.71	(10.53%)
Sale & Lease Transactions	1,562,105	1,601,476	1,367,756	14.21%
Gross Absorption	1,403,121	1,426,987	1,432,499	(2.05%)
Net Absorption	104,039	239,174	(650,018)	N/A

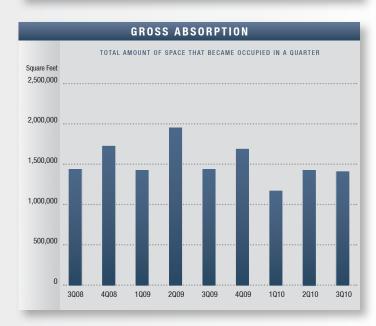












# **Voit** REAL ESTATE SERVICES

		INVEN	TORY		V	ACANCY	& LEAS	E RATES			ABSO	RPTION	
	Number of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 3Q2010	Square Feet Available	Availability Rate 3Q2010	Average Asking Lease Rate	Net Absorption 3Q2010	Net Absorption 2010	Gross Absorption 3Q2010	Gross Absorption 2010
Sacramento County													
Arden/Watt/Howe	950	11,402,768	0	0	1,068,126	9.37%	1,264,559	11.09%	\$2.13	53,902	12,640	110,098	278,297
Auburn/Loomis	307	3,131,332	0	0	288,821	9.22%	296,884	9.48%	\$1.40	24,262	30,229	51,950	138,176
Benicia	131	861,730	0	0	28,242	3.28%	28,730	3.33%	\$1.45	17,123	3,901	20,114	22,749
Carmichael	236	2,448,091	0	0	315,464	12.89%	347,930	14.21%	\$0.63	(16,963)	(64,649)	22,086	53,580
Davis	114	1,539,889	0	0	151,850	9.86%	110,925	7.20%	\$1.72	(25,989)	(16,800)	10,049	33,712
Downtown/Midtown/E Sacramento	856	9,362,728	0	0	393,969	4.21%	427,711	4.57%	\$1.44	(16,614)	(29,133)	40,090	150,007
El Dorado	253	3,571,623	0	0	330,895	9.26%	357,331	10.00%	\$1.95	(1,504)	44,268	53,073	182,444
Elk Grove	289	5,219,487	0	0	650,401	12.46%	682,357	13.07%	\$1.73	27,626	76,709	70,551	205,118
Fairfield	284	5,426,044	0	0	391,160	7.21%	554,312	10.22%	\$1.42	82,960	188,377	103,703	258,010
Folsom	246	5,573,251	0	0	450,491	8.08%	495,254	8.89%	\$1.87	8,328	(8,158)	86,612	135,735
Highway 50	279	4,630,178	0	0	812,116	17.54%	890,831	19.24%	\$1.35	(8,008)	(49,663)	31,679	96,044
Lincoln	170	1,599,866	0	0	189,625	11.85%	188,625	11.79%	\$1.95	(7,941)	1,559	3,108	54,431
Natomas	245	4,267,161	0	0	433,587	10.16%	443,742	10.40%	\$1.87	14,743	(141,966)	42,622	114,587
Orangevale/Citrus Heights	516	8,123,001	0	0	939,249	11.56%	1,014,862	12.49%	\$1.51	63,016	77,160	123,369	366,388
Outer El Dorado	205	2,151,600	0	0	181,902	8.45%	201,066	9.34%	\$1.88	(6,980)	(16,594)	21,212	50,168
Outer Placer	138	1,024,036	0	0	20,549	2.01%	45,080	4.40%	\$1.01	7,240	2,241	7,240	13,390
Outer Sacramento	101	867,968	0	0	40,735	4.69%	58,343	6.72%	\$1.62	9,175	2,696	12,850	30,531
Outer Sutter	238	4,041,462	0	0	285,134	7.06%	345,422	8.55%	\$1.41	(32,771)	(104,393)	33,579	75,176
Outer Yolo	24	187,328	0	0	11,000	5.87%	11,000	5.87%	\$0.00	0	(3,620)	0	0
Rio Linda/North Highlands	419	5,318,077	0	0	549,120	10.33%	622,959	11.71%	\$1.30	2,465	44,285	37,542	193,375
Roseville/Rocklin	764	14,119,398	0	0	1,763,055	12.49%	1,945,187	13.78%	\$1.72	65,582	66,268	245,586	496,448
South Sacramento	909	10,913,381	0	0	1,668,232	15.29%	1,739,181	15.94%	\$1.43	(98,183)	(6,982)	79,565	461,899
Vacaville	498	6,907,942	0	0	545,537	7.90%	739,436	10.70%	\$1.27	1,621	34,877	78,353	243,259
Vallejo	656	5,788,600	0	0	606,779	10.48%	731,135	12.63%	\$1.15	(35,641)	(55,464)	46,542	101,085
West Sacramento	114	2,146,928	0	0	159,519	7.43%	164,987	7.68%	\$1.70	1,203	32,253	10,861	75,675
Woodland	167	3,124,973	0	0	388,540	12.43%	434,477	13.90%	\$1.71	(1,960)	(20,830)	54,841	141,719
Yuba	111	1,659,441	0	0	191,586	11.55%	216,478	13.05%	\$0.85	(22,653)	(60,750)	5,846	30,035
Sacramento County Total	9,220	125,408,283	0	0	12,855,684	10.25%	14,358,804	11.45%	\$1.53	104,039	38,461	1,403,121	4,002,038

Lease rates are on a triple net basis.

RECENT TRANSACTIONS								
Sale Transactions Property Address	Submarket	Square Feet	Sale Price Per SF	Tenant	Owner			
8810 Calvine Rd. 5065 Quinn Rd. 2449 Fulton Ave. – 2 Properties 1401 Blue Oaks Blvd. – 15 Properties 840 El Camino Ave. – Walgreen's	South Sacramento Vacaville Arden/Watt/Howe Roseville Arden/Watt/Howe	89,887 37,914 72,698 79,942 14,500	\$238.97 \$263.75 \$103.17 \$90.07 \$344.83	Inland Diversified Real Estate Trust National Retail Properties, Inc. Kuni Automotive Gemperle Farms Navico Inc.	Petrovich Development Company Oppidan Investment Company The Daugherty Trust Bank of the West Interra-Vision Development Partners			
Lease Transactions Property Address	Submarket	Square Feet	Transaction Date	Tenant	Owner			
6241–6253 Sunrise Blvd. 6029–6085 Greenback Ln. 7290–7298 Franklin Blvd. 6956–7074 Sunrise Blvd. 9500 Micron Ave.	Orangevale/Citrus Hts Orangevale/Citrus Hts South Sacramento Orangevale/Citrus Hts Highway 50	26,534 15,141 13,000 11,900 9,845	Aug-10 Sep-10 Aug-10 Jul-10 Sep-10	Institute of Technology-Culinary Arts MVP Sports Unlimited Discovery Furniture Planet Fitness Results Physical Therapy	Patterson Family Trust Mayfair Joint Venture, LLC Sabby Investment Company, Inc. Red Mountian Retail Group, Inc. Fite Development Company			

### **Product Type**

#### MFG./DIST.

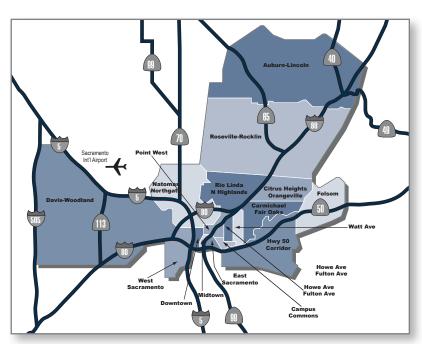
Manufacturing/Distribution/Warehouse facilities with up to 29.9% office space.

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