SAN DIEGO COUNTY

# RETAIL MARKET REPORT

Compared to last quarter:

# VACANCY



# **ABSORPTION**



# **LEASE RATES**



## **CONSTRUCTION**



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FOURTH QUARTER

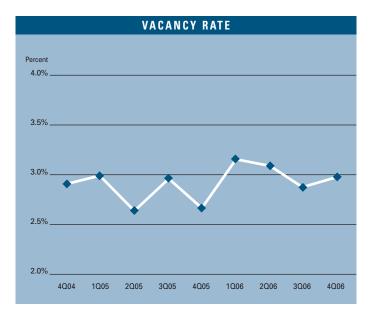
2006

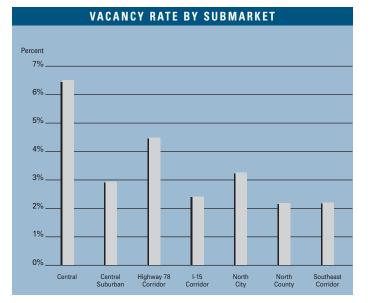
# MARKET HIGHLIGHTS

- Unemployment in the fourth quarter of 2006 in San Diego County is 3.9%, which is 0.2% lower than it was when compared to the third quarter of 2006, and is 0.2% lower than it was at the end of last year.
- According to Los Angeles County Economic Development Corporation it is estimated that San Diego County added 21,900 new non-farm jobs in 2006, and they are forecasting 19,500 new jobs in 2007. They are also forecasting a 6.0% increase in total personal income for 2006.
- Currently there is 731,445 square feet of Retail construction underway, and total construction is lower than the 1,865,913 square feet that was under construction at this same time last year.
- Planned Retail construction in San Diego County is down. Currently there is 1,322,766 square feet of Retail space on the slate as being planned compared to last years figure of 3,897,547.
- The Retail vacancy rate is at a low 2.98%, which is up from the 2.71% rate we saw during the fourth quarter of 2005.
- The average asking Triple Net lease rate checked in at \$2.13 a square foot per month this quarter. This is higher than last quarter and 18.33% higher than what was reported in the fourth quarter of 2005. This also represents a new record high for lease rates in the Retail market of San Diego.
- Retail absorption checked in at a positive number of 379,504 square feet for the fourth quarter of 2006, giving the San Diego Retail Market a total of over 6 million square feet of positive absorption for the last 18 quarters.
- Rental rates are expected to continue to increase at moderate levels in the short run, and concessions will lessen as the economy in San Diego County continues to expand. These conditions will put upward pressure on lease rates going forward. We should see rental rate growth of 5% to 7% in 2007.

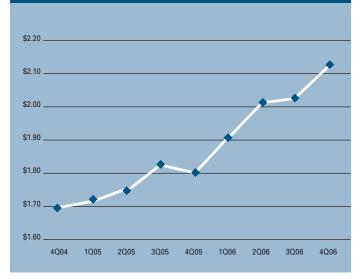
#### RETAIL MARKET STATISTICS

	2006	2005	2004	% CHANGE VS. 2005
Inventory Added	209,841	818,114	1,476,118	-74.35%
Under Construction	731,445	1,865,913	475,644	-60.80%
Vacancy	2.98%	2.71%	2.93%	9.96%
Availability	3.80%	3.41%	3.79%	11.44%
Pricing	\$2.13	\$1.80	\$1.70	18.33%
Net Absorption	823,488	818,070	1,856,460	0.66%
Gross Activity	3,493,880	2,994,071	4,115,157	16.69%





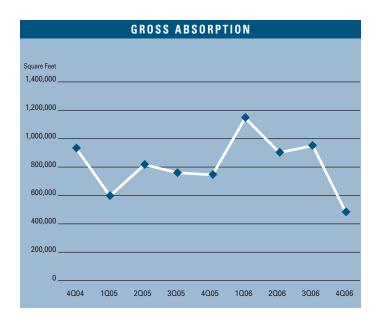
AVERAGE ASKING TRIPLE NET LEASE RATE



**NET ABSORPTION** Square Feet 400,000 300,000 200,000 100,000. 0 4Q04 1Q05 2Q05 3Q05 4Q05 1Q06 2Q06 3Q06 4Q06

ANNUAL NEW CONSTRUCTION VS. VACANCY RATE





FOURTH QUARTER 2006

**VOIT COMMERCIAL BROKERAGE** 

# FOURTH QUARTER 2006

#### SAN DIEGO COUNTY

		S	AN	DIEG	0 C	OUN	ТҮ			
		INVEN	TORY		VACANCY & ABSORPTION					
	Number Of Buildings	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 402006	Total Availability 4Q2006	Average Asking Lease Rate	Net Absorption 402006	Net Absorption 2006
Central			·							
Downtown	255	3,538,372	372,088	134,169	233,231	6.59%	255,431	\$2.72	(2,047)	(86,169)
Central Total	255	3,538,372	372,088	134,169	233,231	6.59%	255,431	\$2.72	(2,047)	(86,169)
Central Suburban						·			·	
City Heights/University Kearny Mesa Mission Gorge Mission Valley Old Town Point Loma Rose Canyon/Morena Uptown/Hillcrest	431 157 138 68 29 159 249 88	5,188,243 4,065,326 4,165,610 5,701,399 241,313 2,608,043 4,507,315 750,186	8,544 0 0 10,950 23,278 27,212 8,164	13,700 5,889 71,530 0 44,850 80,000 4,388	245,439 110,224 99,403 24,831 4,656 107,896 181,482 40,863	4.73% 2.71% 2.39% 0.44% 1.93% 4.14% 4.03% 5.45%	368,045 126,679 135,434 27,423 11,414 170,083 247,478 48,604	\$1.81 \$1.84 \$2.24 \$2.50 \$0.00 \$0.00 \$1.44 \$2.03	(80,521) (11,806) 11,813 1,729 1,828 40,253 19,834 9,848	(16,362) (32,466) (53,269) (4,861) 2,811 61,609 (7,027) 24,391
Central Suburban Total	1,319	27,227,435	78,148	220,357	814,794	2.99%	1,135,160	\$1.79	(7,022)	(25,174)
Highway 78 Corridor							1			
Oceanside San Marcos/Vista	308 345	5,551,876 8,777,277	17,000 115,727	88,874 292,250	247,196 392,433	4.45% 4.47%	298,802 408,697	\$1.81 \$1.76	24,489 347,015	129,025 433,478
Highway 78 Corridor Total	653	14,329,153	132,727	381,124	639,629	4.46%	707,499	\$1.80	371,504	562,503
I-15 Corridor										
Escondido Rancho Bernardo/Poway Scripps Ranch	290 147 31	6,786,765 5,351,083 843,378	11,575 9,887 6,400	15,000 0 0	190,665 123,615 1,960	2.81% 2.31% 0.23%	266,953 155,402 6,654	\$2.28 \$3.06 \$0.00	(9,310) 36,400 0	72,940 23,501 (385)
I-15 Corridor Total	468	12,981,226	27,862	15,000	316,240	2.44%	429,009	\$2.72	27,090	96,056
North City										
Del Mar Heights Governor Park La Jolla Miramar N University City - UTC Center Sorrento Mesa Torrey Pines/Sorrento Valley	18 3 118 87 25 12 3	592,444 17,504 1,142,823 2,814,184 2,330,472 258,325 23,589	28,382 0 0 0 0 0 0	3,231 0 0 0 12,000 0	4,120 0 52,952 114,872 38,245 22,129 2,548	0.70% 0.00% 4.63% 4.08% 1.64% 8.57% 10.80%	4,355 0 86,216 143,350 39,365 24,096 2,548	\$4.25 \$0.00 \$3.50 \$0.00 \$0.00 \$0.00 \$0.00	1,604 0 4,431 (38,407) (19,745) (1,829) 0	6,276 0 (2,775) (26,021) (19,845) (13,192) 0
North City Total	266	7,179,341	28,382	15,231	234,866	3.27%	299,930	\$3.71	(53,946)	(55,557)
North County		·								
Carlsbad North Beach Cities	212 186	4,917,044 4,819,135	4,000 32,452	46,642 13,280	72,438 146,589	1.47% 3.04%	96,857 156,851	\$2.59 \$2.64	35,925 (55,756)	60,542 (79,492)
North County Total	398	9,736,179	36,452	59,922	219,027	2.25%	253,708	\$2.61	(19,831)	(18,950)
South/Southeast Corridor										
East County South San Diego	578 852	12,490,584 18,343,957	24,110 31,676	218,263 278,700	370,952 324,579	2.97% 1.77%	452,538 486,737	\$1.60 \$2.18	40,358 923,398	(3,831) 1,056,758
South/Southeast Total	1,430	30,834,541	55,786	496,963	695,531	2.26%	939,275	\$2.00	963,756	1,052,927
San Diego County Total	4,789	105,826,247	731,445	1,322,766	3,153,318	2.98%	4,020,012	\$2.13	1,279,504	1,525,636

Lease rates are on a triple net basis.

#### SUBMARKETS

**CENTRAL** Downtown



City Heights/University Kearny Mesa Mission Gorge Mission Valley Old Town Point Loma Rose Canyon/Morena Uptown/Hillcrest

#### **HIGHWAY 78 CORRIDOR**

Oceanside San Marcos/Vista

#### **I-15 CORRIDOR**

Escondido Rancho Bernardo/Poway Scripps Ranch

#### **NORTH CITY**

Del Mar Heights Governor Park La Jolla Miramar N University City - UTC Center Sorrento Mesa Torrey Pines/Sorrento Valley

#### **NORTH COUNTY**

Carlsbad North Beach Cities

#### SOUTH/SOUTHEAST CORRIDOR

East County South San Diego

To view available properties, please visit: www.voitco.com

Highway 78 Corridor

North

I-15

Corridor

SAN

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TAIL

FOURTH QUARTER 2006

COUNTY

MARKET

## For Further Information:

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