SAN DIEGO COUNTY

# REPORT

FOURTH QUARTER 2003

Compared to last quarter:

# VACANCY



# **ABSORPTION**



## **LEASE RATES**



## **CONSTRUCTION**



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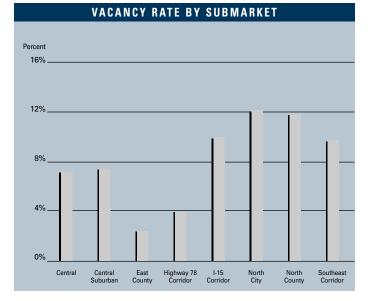
# MARKET HIGHLIGHTS

- Unemployment in the fourth quarter of 2003 in San Diego County is 4.0%, which is a decrease of 0.3% since the third quarter of 2003 and down from the 4.1% we saw a year ago.
- According to Los Angeles County Economic Development Corporation it is estimated that San Diego County will add 11,000 new non-farm jobs in 2003, and they are forecasting 21,700 new jobs in 2004. They are also forecasting a 2.6% increase in total personal income for 2004, the second highest level in greater Southern California.
- Currently there is 1,385,963 square feet of Office construction underway, and total construction is higher than the 972,643 square feet that was under construction at this same time last year. This is an increase of just over 40%.
- Planned Office construction in San Diego County is down by almost 50% compared to last year. Currently there is 4,494,386 square feet of Office space on the slate as being planned, compared to last year's figure of 10,580,855 square feet.
- The Office vacancy rate is at 9.16%, which is down from the 9.33% rate during the third quarter of 2003. Although, when we add in the sublease space, the availability rate increased almost 3% when compared to last year. This increase of supply can be explained by the slower economy coupled with the product that has been added to the marketplace over the past few years.
- The average asking full service lease rate checked in at \$1.99 a square foot per month this quarter. This is a little higher than last quarter and 15.65% lower than what was reported in the fourth quarter of 2002.
- Rental rates are expected to remain flat and we should see rent concessions lessening during 2004 as the economy improves.
- The Office absorption checked in at a negative 81,503 square feet for the fourth quarter of 2003. This gives the San Diego Office market a total of 1,607,068 square feet of positive absorption for 2003.

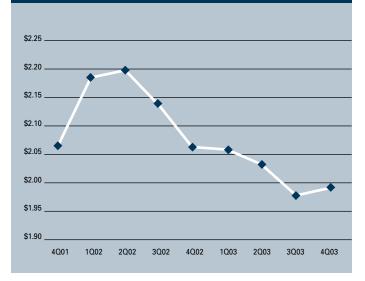
#### OFFICE MARKET STATISTICS

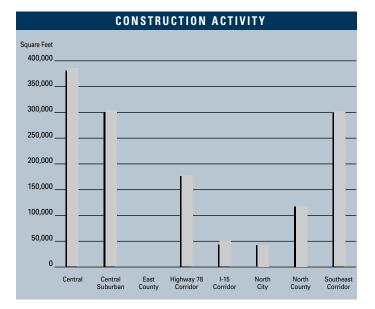
	2003	2002	2001	% CHANGE VS. 2002
Under Construction	1,385,963	972,643	1,574,226	42.49%
Planned Construction	5,556,459	10,580,855	8,354,748	-47.49%
Vacancy	9.16%	10.86%	9.36%	-15.65%
Pricing	\$1.99	\$2.32	\$2.19	-14.22%
Net Absorption	1,607,068	549,411	1,111,756	292.51%

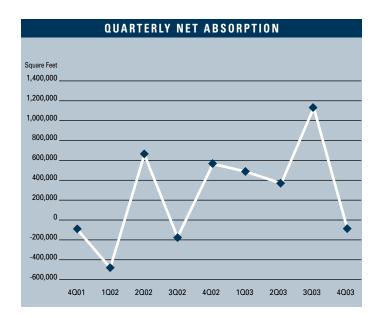


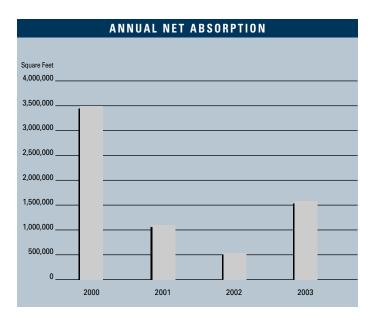


AVERAGE ASKING FULL SERVICE LEASE RATE









FOURTH QUARTER 2003

**VOIT COMMERCIAL BROKERAGE** 

# FOURTH QUARTER 2003

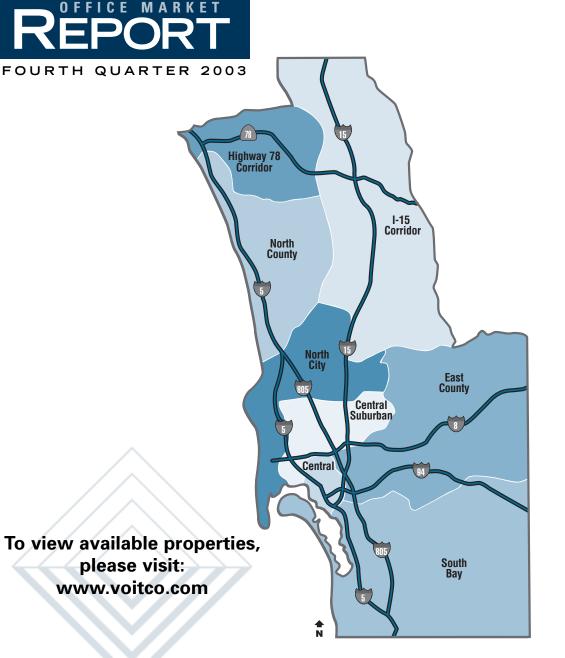
#### SAN DIEGO COUNTY

Central Downtown Uptown Central Total Central Suburban	Number Of Buildings	INVEN Net Rentable Square Feet	TORY Square Feet	Square	Square	VA Vacancy	CANCY & A Total	A B S O R P T Average	I O N Net	Net
Downtown Uptown Central Total	Of	Rentable			Square	Vacancv	Total	Average	Net	Not
Downtown Uptown Central Total	Buildings	Square Feet		Feet	Feet	Rate	Availability	Asking	Absorption	Absorption
Downtown Uptown Central Total		0400101001	U / C	Planned	Vacant	402003	402003	Lease Rate	402003	2003
Uptown Central Total	440	44 470 507	000.000	4 000 170	000 070	7.000/	4 000 040	<u> </u>	44.450	50.000
	116 85	11,173,527 2,016,835	380,000 0	1,866,470 0	892,276 46,123	7.99% 2.29%	1,266,346 109,181	\$1.74 \$1.75	11,450 11,800	52,633 (94,705)
Central Suburban	201	13,190,362	380,000	1,866,470	938,399	7.11%	1,375,527	\$1.74	23,250	51,314
College/Sports Area	47	1,482,239	82,236	0	70,380	4.75%	92,138	\$1.70	-25,547	(161,926)
Kearny Mesa Mission Gorge	209 15	7,785,572 336,394	130,189 0	411,495 0	684,351 2,523	8.79% 0.75%	932,967 24,795	\$1.79 \$1.50	32,035 0	(7,231) 118,251
Mission Valley	120	6,655,498	58,222	158,000	391,803	5.89%	804,331	\$2.08	-1,061	290,696
Old Town	22	524,164	0	0	13,895	2.65%	32,570	\$1.25	-898	53,484
Pacific Beach	7	200,933	0	0	10,433	5.19%	11,310	\$0.00	110	12,142
Point Loma Rose Canyon/Morena	6 31	127,545 725,470	38,727 0	38,727 0	62,266 72,174	48.82% 9.95%	62,266 75,042	\$0.00 \$0.00	3,815 -20,980	(1,570) 19,665
Central Suburban Total	457	17,837,815	309,374	608,222	1,307,825	7.33%	2,035,419	\$1.89	(12,526)	323,511
East County					.,	1.0070	_,,	¢ noo	(12/020)	0207011
El Cajon	50	947,611	0	12,560	29,628	3.13%	41,038	\$0.00	16,135	67,147
La Mesa	54	1,510,220	0	0	28,409	1.88%	31,447	\$0.00	-2,523	63,810
Lemon Grove	6	124,192	0	0	0	0.00%	0	\$0.00	0	13,158
Santee Spring Valley	12 7	248,990 113,720	0 0	0	17,664 0	7.09% 0.00%	17,664 3,206	\$0.00 \$0.00	8,933 0	135,805 56,687
East County Total	129	2,944,733	0	12,560	75,701	2.57%	93,355	\$0.00	22,545	336,607
Highway 78 Corridor	125	2,044,700	U	12,000	75,701	2.37 /0	55,555	ψ0.00	22,040	330,007
Oceanside	27	678,836	22,766	0	27,340	4.03%	48,304	\$1.65	11,825	16,434
San Marcos	42	1,055,235	146,989	55,000	51,659	4.90%	78,069	\$0.00	38,872	15,358
Vista	54	1,193,694	11,500	155,000	36,401	3.05%	54,586	\$1.40	-15,080	75,494
Highway 78 Corridor Total	123	2,927,765	181,255	210,000	115,400	3.94%	180,959	\$1.63	35,617	107,286
I-15 Corridor										
Escondido	75	2,036,847	50,000	21,900	336,893	16.54%	348,323	\$2.15	34,567	106,698
Poway Rancho Bernardo	11 63	737,799 2,800,745	0 0	30,684 22,818	13,113 205,303	1.78% 7.33%	14,679 476,330	\$0.00 \$2.75	-499 13,616	(341) 67,113
Sabre Springs	7	2,800,745 719,181	0	22,010	205,505	3.86%	27,781	\$0.00	0	5,352
Scripps Ranch	45	1,790,723	0	433,500	230,287	12.86%	285,096	\$1.93	-34,410	414,337
I-15 Corridor Total	201	8,085,295	50,000	508,902	813,377	10.06%	1,152,209	\$2.12	13,274	593,159
North City										
Del Mar Heights	58	3,593,907	0	1,561,737	515,323	14.34%	791,368	\$0.00	-71,098	(34,796)
Governor Park La Jolla	21 38	1,019,209 1,215,960	0	0	53,565 95,410	5.26% 7.85%	126,744 190,015	\$2.10 \$2.95	-15,728	(42,207) 31,929
Miramar	55	1,215,960	0	0	259,159	13.51%	315,972	\$2.95	5,602 -61,058	78,855
Sorrento Mesa	80	4,954,261	0	0	910,334	18.37%	1,315,221	\$2.24	-36,823	(88,033)
Torrey Pines/Sorrento Valley	65	3,748,492	42,204	55,488	291,205	7.77%	467,162	\$1.75	20,613	(172,804)
UTC Center	72	6,561,424	0	150,000	702,047	10.70%	1,021,774	\$2.49	-75,243	179,921
North City Total	389	23,011,575	42,204	1,767,225	2,827,043	12.29%	4,228,256	\$2.43	(233,735)	(47,135)
North County Carlsbad	103	3,904,282	11,500	337,040	528,452	13.54%	638,183	\$1.86	26,454	455,123
North Beach Cities	61	3,904,282 1,524,320	107,630	337,040 56,000	528,452 111,997	7.35%	122,013	\$1.86 \$2.50	26,454 15,633	455,123 48,109
North County Total	164	5,428,602	119,130	393,040	640,449	11.80%	760,196	\$1.92	42,087	503,232
South/Southeast Corridor										
Chula Vista	53	2,371,822	304,000	190,040	40,343	1.70%	52,665	\$0.00	31,726	39,431
National City	11	327,042	0	0	161,027	49.24%	161,027	\$0.00	0	12,526
Otay Mesa	7	155,427	0	0	70,693	45.48%	70,693	\$0.00	-3,741	23,744
outh/Southeast Total	71	2,854,291	304,000	190,040	272,063	9.53%	284,385	\$0.00	27,985	75,701
Class A	311	29,085,606	1,070,688	4,681,281	3,722,955	12.80%	5,167,968	\$2.16	(65,118)	291,923
Class B Class C	665 759	29,344,299 17,850,533	315,275 0	844,618 30,560	2,426,869 840,433	8.27% 4.71%	3,493,175 1,449,163	\$1.79 \$1.62	90,306 (106,691)	822,024 493,121
San Diego County Total	1,735	76,280,438	1,385,963	5,556,459	6,990,257	9.16%	10,110,306	\$1.99	-81,503	1,607,068

This survey consists of office buildings greater than 10,000 square feet. Lease rates are on a full service gross basis.

#### **SUBMARKETS**

CENTRAL Downtown Uptown



For Further Information:

#### SAN DIEGO OFFICE

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DIEGO

COUNTY

4370 La Jolla Village Drive, Suite 990 San Diego, California 92122

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# **Real People. Real Solutions.**

This survey consists of properties 10,000 square feet and larger in size, representing both single tenant and multi-tenant buildings. The lease rates are based on a full service gross basis. The information contained in this report is gathered from sources that are deemed reliable but no guarantees are made as to its accuracy. This information is for Voit Commercial Brokerage use only, and cannot legally be reproduced without prior written consent from the management of Voit Commercial Brokerage.

**CENTRAL SUBURBAN** College/Sports Area Kearny Mesa **Mission Gorge Mission Valley** Old Town Pacific Beach Point Loma Rose Canyon/Morena

#### **EAST COUNTY**

El Cajon La Mesa Lemon Grove Santee Spring Valley

#### **HIGHWAY 78 CORRIDOR**

Oceanside San Marcos Vista

#### **I-15 CORRIDOR**

Escondido Poway Rancho Bernardo Sabre Springs Scripps Ranch

#### **NORTH CITY**

**Del Mar Heights** Governor Park La Jolla Miramar Sorrento Mesa Torrey Pines/Sorrento Valley UTC Center

#### **NORTH COUNTY**

Carlsbad North Beach Cities

#### SOUTH/SOUTHEAST CORRIDOR

Chula Vista National City Otay Mesa

### CHULA VISTA OFFICE

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