

Compared to last quarter:

### Vacancy



Net Absorption DOWN

Lease Rates DOWN

Transactions DOWN

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Prepared by:

Jerry J. Holdner, Jr. - Lic.#01145748

Vice President of Market Research

VOIT Real Estate Services - Lic.#01333376

e-mail: jholdner@voitco.com



## Market Highlights

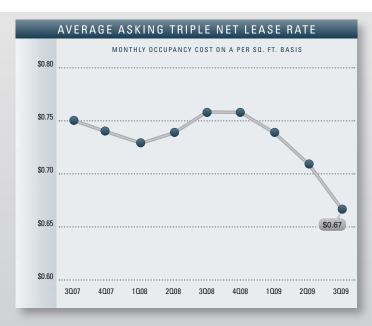
- ◆ Market Challenges The Industrial market is facing challenges as the national recession continues. The primary concerns are as follows: increasing vacancy, tenant delinquencies, scarce financing, economic uncertainty and volatility, and the gap between "ask" and "bid" pricing between buyers and sellers. However, that gap appears to be diminishing, which is evident from some recent large sales that occurred in the past two quarters. Another challenge the industrial market is facing is a lack of tenant demand. The slow economic environment is forcing tenant contractions/consolidations and failures, which in turn has put upward pressure on vacancy and availability rates. This has led many tenants to request rent relief from landlords, and owners to attempt to renegotiate loan terms with lenders.
- Construction Currently there is 121,984 square feet of Industrial construction underway, due to lack of demand. The shrinking availability of land, combined with the high land prices, scarce financing and rising construction costs, has led to few projects being developed in this infill market.
- Vacancy Direct/sublease space (unoccupied) finished the quarter at 8.56%, which is higher than it was a year ago when it was 6.28%. The lowest vacancy rate in the county can be found in the Central Suburban market coming in at 3.82%.
- Availability Direct/sublease space being marketed was 12.25% this quarter, up from the 8.79% we saw this same quarter last year. This is an increase of 40% of new space being marketed when compared to the same quarter last year.
- ◆ Lease Rates The average asking triple net lease rate is \$.67 cents per square foot per month this quarter. This is a decrease of 9.46% when compared to last year's asking rate of \$.74 and four cents lower than last quarter. The record high rate for asking lease rates was recorded in the third and fourth quarter of 2008 when it was \$.76.

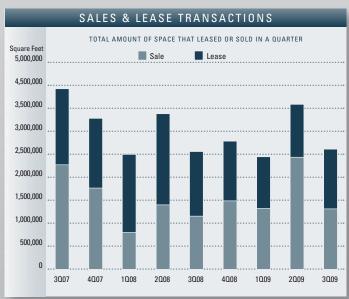
- Absorption The county posted 1.1 million square feet of negative absorption for the third quarter of 2009, giving the industrial market a total of 2.26 million square feet of negative absorption for the first three quarters of the year.
- ◆ Transaction Activity Leasing activity checked in this quarter at 1.3 million square feet. The average amount of leasing per quarter over the past nine quarters was 1.5 million square feet. Sales activity showed a decrease over last quarter, posting 1.3 million square feet of activity compared to the second quarter's 2.4 million square feet. Details of the largest transactions can be found on the back page of this report.
- Unemployment The unemployment rate in San Diego County was 10.4% in August 2009, unchanged from a revised 10.4% in July 2009, and above the year ago estimate of 6.4%. This compares with an unadjusted unemployment rate of 12.1% for California and 9.6% for the nation during the same period.
- ◆ Employment According to the State of California Employment Development Department, San Diego County lost 55,600 payroll jobs over the last twelve months − 12,500 in professional and business services and 12,300 in retail trade, transportation & utilities services. However, government added 1,400 new jobs. Between July 2009 and August 2009 San Diego County only lost 1,400 jobs.
- Overall Lease rates are expected to remain soft for the foreseeable future, and concessions should continue to increase in the forms of free rent, reduced parking fees, relocation funds and tenant improvement allowances to incentivize tenants to act now. We should see an increase in activity in the second half of 2009 from pent up demand, once financial markets correct themselves and as consumer confidence increases. The final outcome hinges on how the recession progresses and how quickly credit eases up.

INDUS	MARKET	0 V E R V I E W		
	302009	202009	302008	% CHANGE VS. 3008
Vacancy	8.56%	7.76%	6.28%	36.31%
Availability	12.25%	11.04%	8.79%	39.36%
Average Asking Lease Rate	\$0.67	\$0.71	\$0.74	-9.46%
Sale & Lease Transactions	2,617,567	3,580,039	2,595,728	0.84%
Net Absorption	-1,132,710	-989,190	-277,732	N/A

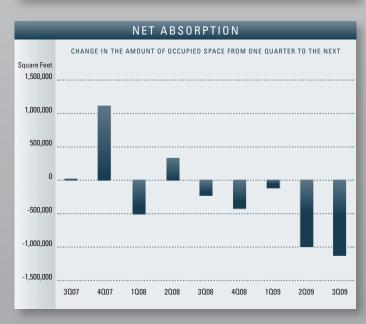
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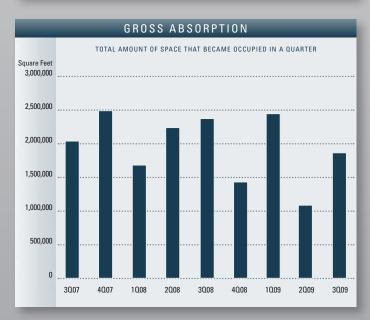














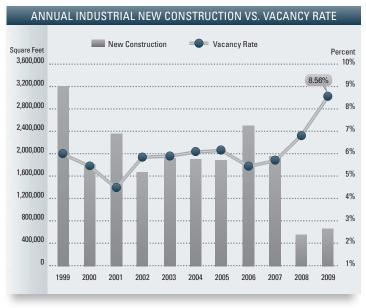
	INVENTORY				VACANCY & LEASE RATES				ABSORPTION			
	Number of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 302009	Total Availability 302009	Average Asking Lease Rate	Net Absorption 302009	Net Absorption 2009	Goss Absorption 302009	Gross Absorptio 2009
Central												
Downtown	185	6,323,225	0	0	389,701	6.16%	469,484	\$0.72	(33,988)	(150,567)	53,708	101,653
East City	53	1,670,481	0	0	35,939	2.15%	78,122	\$0.95	13,984	10,657	21,336	46,158
Central Total	238	7,993,706	0	0	425,640	5.32%	547,606	\$0.72	(20,004)	(139,910)	75,044	147,811
Central Suburban												
Airport/Sports Arena	86	3,222,481		0	68,510	2.13%	140,022	\$0.84	47,914	58,522	99,924	132,282
Kearny Mesa	347	10,821,166	0	0	385,974	3.57%	409,856	\$1.03	5,340	(137,008)	79,752	205,983
Mission Gorge	76	2,796,141	0	0	196,316	7.02%	228,274	\$0.90	(64,901)	17,216	39,202	159,336
Rose Canyon/Morena	86	3,348,890	0	0	121,245	3.62%	439,639	\$0.94	3,151	(12,692)	22,375	40,928
Central Suburban Total	595	20,188,678	0	0	772,045	3.82%	1,217,791	\$0.96	(8,496)	(73,962)	241,253	538,529
East County												
El Cajon	302	9,040,215	0	0	610,821	6.76%	768,479	\$0.74	53,386	(182,379)	126,151	292,455
La Mesa/Spring Valley	68	1,880,351	0	0	141,159	7.51%	197,622	\$0.63	(12,499)	(41,069)	35,967	51,85
Santee/Lakeside	179	4,202,831	0	200,000	201,741	4.80%	237,038	\$1.06	(15,700)	(14,462)	38,072	139,02
East County	14	506,460	0	0	4,000	0.79%	4,000	\$0.00	0	7,008	0	12,008
East County Total	563	15,629,857	0	200,000	957,721	6.13%	1,207,139	\$0.73	25,187	(230,902)	200,190	495,34
Highway 78 Corridor												
Oceanside	278	8,628,553	0	641,956	1,111,982	12.89%	1,300,091	\$0.63	(256,585)	(312,420)	151,569	379,94
San Marcos	270	7,926,598	0	53,000	609,932	7.69%	811,696	\$0.67	35,331	18,904	102,386	231,40
Vista/Fallbrook	267	10,210,349	121,984	55,590	861,669	8.44%	1,262,485	\$0.68	(63,219)	(130,956)	137,921	301,84
Highway 78 Corridor Total	815	26,765,500	121,984	750,546	2,583,583	9.65%	3,374,272	\$0.65	(284,473)	(424,472)	391,876	913,200
I-15 Corridor												
Escondido	268	5,784,617	0	0	407,145	7.04%	715,808	\$0.82	84,960	(141,785)	180,602	238,96
Poway	142	7,169,127	0	355,400	478,744	6.68%	1,483,905	\$0.76	(138,162)	(203,215)	31,021	197,01
Rancho Bernardo	49	4,115,237	0	0	373,201	9.07%	505,088	\$0.82	(217,389)	(167,975)	11,243	165,19
Scripps Ranch	28	803,670	0	0	43,452	5.41%	114,829	\$0.84	4,680	17,418	4,680	36,22
I-15 Corridor Total	487	17,872,651	0	355,400	1,302,542	7.29%	2,819,630	\$0.79	(265,911)	(495,557)	227,546	637,39
North City												
Miramar	394	13,930,621	0	0	1,179,823	8.47%	1,858,383	\$0.75	(56,137)	(380,175)	264,819	639,76
Sorrento Mesa	84	4,570,284	0	0	256,066	5.60%	437,398	\$0.78	(1,563)	(7,975)	17,479	94,11
Sorrento Valley	55	1,318,969	0	0	60,680	4.60%	126,011	\$1.10	6,038	(29,368)	10,387	42,52
UTC	3	151,064	0	0	0	0.00%	0	\$0.00	0	0	0	
North City Total	536	19,970,938	0	0	1,496,569	7.49%	2,421,792	\$0.76	(51,662)	(417,518)	292,685	776,41
North County		0.46		ac		0.5=2/		<b>A</b> C	4	(450)	or	,
Carlsbad	218	9,495,602	0	26,632	935,823	9.86%	1,231,298	\$0.96	15,776	(150,860)	95,852	423,02
North Beach Cities	19	613,984	0	0	13,200	2.15%	13,200	\$1.25	(13,200)	(13,200)	0	
North County Total	237	10,109,586	0	26,632	949,023	9.39%	1,244,498	\$0.96	2,576	(164,060)	95,852	423,02
South Bay												
Chula Vista	230	9,843,681	0	20,000	539,326	5.48%	848,922	\$0.52	124,884	26,331	191,430	365,13
National City	84	3,636,943	0	0	88,263	2.43%	174,474	\$0.68	(41,193)	(57,095)	14,282	23,05
Otay Mesa	270	14,831,779	0	757,100	3,448,951	23.25%	3,994,298	\$0.50	(602,293)	(256,687)	100,563	1,044,02
San Ysidro	49	1,809,490	0	46,121	165,114	9.12%	355,795	\$0.62	(11,325)	(23,538)	7,347	27,36
South Bay Total	633	30,121,893	0	823,221	4,241,654	14.08%	5,373,489	\$0.51	(529,927)	(310,989)	313,622	1,459,57
San Diego County Total	4,104	148,652,809	121,984	2,155,799	12,728,777	8.56%	18,206,217	\$0.67	(1,132,710)	(2,257,370)	1,838,068	5,391,28

This survey consists of buildings greater than 10,000 square feet. Lease rates are on a triple net basis.

			RECENT TRANSA	CTIONS	
Sales Transactions Property Address	Submark	et Square F	eet Sale Price	Buyer	Seller
3817 Ocean Ranch Blvd 3 Propert 4010 Ocean Ranch Blvd. 7914-7924 Ronson Road - 6 Propertie 542 N Johnson Ave 9 Propertie 2865 Executive Place	Oceanside es Kearny M	e 203,779 lesa 104,213 aty 41,734	\$12,300,000 \$12,250,000 \$8,850,000	Greene Properties, Inc. Lloyd Wells Gift Trust Dr. Gerald Handler El Cajon Redevelopment Agency Liquid Stone Holdings LLC	RREEF America LLC Ashworth, Inc. Kay Family Trust K Motors Company LLC RIME Properties, LLC
Lease Transactions Property Address	Submarket	Square Feet	Transaction Date	Tenant	Owner
7757 Saint Andrews Ave. 7130 Miramar Road 9593-9669 Distribution Ave. 8753 Kerns Street 7415 Carroll Road	Otay Mesa Miramar Miramar Otay Mesa Miramar	199,359 114,150 98,729 59,920 50,475	September-09 July-09 September-09 August-09 July-09	MOR Furniture For Less, Inc. ATK Space Systems - Expansion ATK Space Systems - Renewal San Diego Vista Steel Service Corp. Arizona Tile -Renewal	Hamann Construction WCV Properties Miramar Business Park Toru Nakata H.G. Fenton Company

## **Product Type**

Industrial product consists of commercial buildings that feature the following: loading docks, ceiling heights greater than 16 feet, less than 30% of the building built-out as office space, and primary use of the building is manufacturing, distribution and/or warehousing.



#### For further information, please contact:

#### ANAHEIM METRO OFFICE

3500 W. Orangewood Ave. Orange, CA 92868-1642

TEL: 714.978.7880 FAX: 714.978.9431

### IRVINE OFFICE

2020 Main St. Suite 100 Irvine, CA 92614

TEL: 949.851.5100 FAX: 949.261.9092

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10100 W. Charleston Blvd. Suite 200 Las Vegas, NV 89135

TEL: 702.734.4500 FAX: 702.733.7690

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101 Shipyard Way Suite M Newport Beach, CA 92663

TEL: 949.644.8648 FAX: 949.644.8695

#### SAN DIEGO OFFICE

4370 La Jolla Village Dr. Suite 990 San Diego, CA 92122-1233

TEL: 858.453.0505 FAX: 858.453.1981

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