SAN DIEGO COUNTY

# REPORT

T H I R D Q U A R T E R 2 0 0 4

Compared to last quarter:

# VACANCY



# ABSORPTION



# **LEASE RATES**



## CONSTRUCTION



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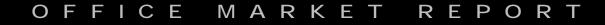
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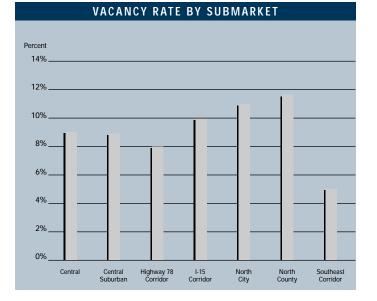
- Unemployment in the third quarter of 2004 in San Diego County is 3.7%, which is a decrease of 0.4% since the second quarter of 2004 and down from the 4.3% we saw a year ago.
- According to Los Angeles County Economic Development Corporation it is estimated that San Diego County added 11,000 new non-farm jobs in 2003, and they are forecasting 21,700 new jobs in 2004. They are also forecasting a 2.6% increase in total personal income for 2004, the second highest level in greater Southern California.
- Currently there is 2,276,642 square feet of Office construction underway, and total construction is higher than the 1,345,687 square feet that was under construction at this same time last year. This is an increase of 69.18%.
- Planned Office construction in San Diego County is up over 100% compared to last year. Currently there is 9,314,577 square feet of Office space on the slate as being planned, compared to last year's figure of 4,494,386 square feet.
- The Office vacancy rate is at 9.66%, which is down from the 9.91% rate we saw during the second quarter of 2004. This lack of supply and a stronger economy should put upward pressure on the average asking lease rate this year.
- The average asking full service lease rate checked in at \$2.31 a square foot per month this quarter. This is four cents higher than last quarter and 16.67% higher than what was reported in the third quarter of 2003.
- The Office absorption checked in at a positive 483,110 square feet for the second quarter of 2004, giving the San Diego Office Market a total of 1.2 million square feet of positive absorption for the first half of 2004.

### OFFICE MARKET STATISTICS

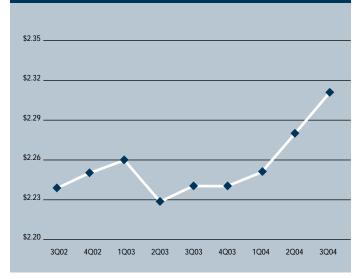
	3Q2004	2Q2004	3Q2003	% CHANGE VS. 3Q03
Under Construction	2,276,642	1,944,863	1,345,687	69.18%
Planned Construction	9,317,577	6,831,336	4,494,386	107.32%
Vacancy	9.66%	9.91%	9.33%	3.54%
Availability	13.75%	14.09%	13.62%	0.95%
Pricing - Full Service Gross	\$2.31	\$2.28	\$1.98	16.67%
Net Absorption	527,059	483,110	1,138,814	-53.72%

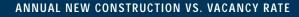




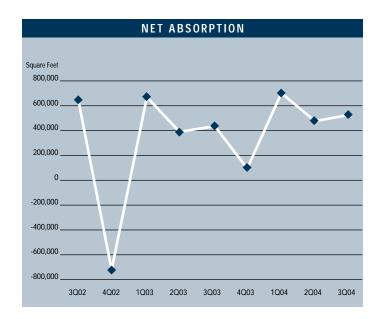


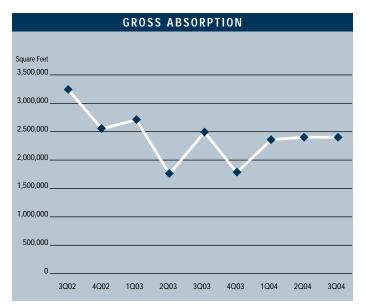
AVERAGE ASKING FULL SERVICE LEASE RATE











THIRD QUARTER 2004

VOIT COMMERCIAL BROKERAGE

# THIRD QUARTER 2004

## SAN DIEGO COUNTY

		S	A N	DIEG	0 C	OUN	ТҮ			
		INVEN	ITORY		VACANCY & ABSORPTION					
	Number Of Buildings	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 3Q2004	Total Availability 3Q2004	Average Asking Lease Rate	Net Absorption 3Q2004	Net Absorption 2004
Central										
Downtown	136	11,105,323	372,677	808,501	1,008,450	9.08%	1,428,909	\$2.23	37,822	258,950
Central Total	136	11,105,323	372,677	808,501	1,008,450	9.08%	1,428,909	\$2.23	37,822	258,950
Central Suburban										
City Heights/University	34	762,101	0	0	54,004	7.09%	58,770	\$1.69	13,446	89,208
Kearny Mesa	208	8,025,594	260,400	1,160,000	770,525	9.60%	841,923	\$1.85	133,358	284,048
Mission Gorge	51	1,301,547	0	0	63,148	4.85%	65,829	\$1.48	15,507	(24,552)
Mission Valley	123	6,395,432	254,504	18,000	724,647	11.33%	933,337	\$2.21	(108,832)	(146,193)
Old Town	28	650,960	0	0	44,367	6.82%	49,571	\$1.70	20,837	21,497
Point Loma	45	1,122,493	0	273,865	80,229	7.15%	88,622	\$0.00	(13,656)	32,840
Rose Canyon/Morena	46	991,149	0	0	84,922	8.57%	84,922	\$1.75	(21,511)	(54,419)
Uptown/Hillcrest	75	1,947,400	0	0	102,835	5.28%	134,651	\$1.69	37,408	(9,122)
Central Suburban Total	610	21,196,676	514,904	1,451,865	1,924,677	9.08%	2,257,625	\$2.06	76,557	193,307
Highway 78 Corridor		1					1			
Oceanside	29	564,956	14,850	0	66,988	11.86%	69,788	\$1.65	(406)	(33,311)
San Marcos/Vista	76	1,931,195	0	133,514	134,300	6.95%	199,200	\$1.40	(61,304)	(75,452)
Highway 78 Corridor Total	105	2,496,151	14,850	133,514	201,288	8.06%	268,988	\$1.53	(61,710)	(108,763)
I-15 Corridor							1	1		
Escondido	57	1,136,108	0	138,000	137,031	12.06%	138,425	\$1.83	7,966	(7,543)
Rancho Bernardo/Poway	104	5,281,146	156,000	2,608,103	422,967	8.01%	505,222	\$2.75	76,672	279,422
Scripps Ranch	38	1,419,124	0	680,500	227,984	16.07%	236,698	\$2.05	(63,213)	34,009
I-15 Corridor Total	199	7,836,378	156,000	3,426,603	787,982	10.06%	880,345	\$2.27	21,425	305,888
North City								,		
Del Mar Heights	59	3,827,437	387,737	465,000	322,493	8.43%	663,982	\$0.00	231,312	292,794
Governor Park	19	857,999	0	0	98,472	11.48%	141,613	\$0.00	(1,628)	(13,381)
La Jolla	53	1,532,358	0	0	158,670	10.35%	216,606	\$3.39	50,202	28,838
Miramar	30	1,043,430	0	0	194,253	18.62%	261,986	\$1.20	20,037	(39,504)
N University City - UTC Center	86	7,415,922	347,703	644,097	642,412	8.66%	1,171,658	\$2.76	(46,087)	53,416
Sorrento Mesa	109	6,144,087	0	1,555,932	820,649	13.36%	1,195,217	\$2.28	223,652	431,118
Torrey Pines/Sorrento Valley	56	3,149,542	0	118,954	380,054	12.07%	656,150	\$2.95	(17,750)	(20,020)
North City Total	412	23,970,775	735,440	2,783,983	2,617,003	10.92%	4,307,212	\$2.68	459,738	733,261
North County										
Carlsbad	110	4,166,354	153,013	335,105	613,994	14.74%	939,790	\$2.14	2,604	127,996
North Beach Cities	85	1,863,238	131,516	34,460	76,170	4.09%	88,866	\$2.45	18,294	131,564
North County Total	195	6,029,592	284,529	369,565	690,164	11.45%	1,028,656	\$2.17	20,898	259,560
South/Southeast Corridor										
East County	96	2,060,460	0	12,560	102,004	4.95%	142,471	\$1.09	(32,224)	5,843
South San Diego	85	2,497,850	198,242	330,986	125,822	5.04%	303,657	\$1.65	4,553	79,741
South/Southeast Total	181	4,558,310	198,242	343,546	227,826	5.00%	446,128	\$1.11	(27,671)	85,584
Class A	182	21,451,810	1,695,669	6,486,778	2,353,124	10.97%	3,365,139	\$2.59	435,289	904,005
Class B	894	38,339,352	580,973	2,830,799	3,809,598	9.94%	6,034,732	\$2.15	176,960	910,519
Class C	762	17,402,043	0	0	1,294,668	7.44%	1,217,992	\$1.68	(85,190)	(86,737)
San Diego County Total	1,838	77,193,205	2,276,642	9,317,577	7,457,390	9.66%	10,617,863	\$2.31	527,059	1,727,787

This survey consists of office buildings greater than 10,000 square feet. Lease rates are on a full service gross basis.

#### SUBMARKETS

CENTRAL Downtown



City Heights/University Kearny Mesa Mission Gorge **Mission Valley** Old Town Point Loma Rose Canyon/Morena Uptown/Hillcrest

#### **HIGHWAY 78 CORRIDOR**

Oceanside San Marcos/Vista

#### I-15 CORRIDOR

Escondido Rancho Bernardo/Poway Scripps Ranch

#### **NORTH CITY**

Del Mar Heights Governor Park La Jolla Miramar N University City - UTC Center Sorrento Mesa Torrey Pines/Sorrento Valley

#### NORTH COUNTY

Carlsbad North Beach Cities

#### SOUTH/SOUTHEAST CORRIDOR

East County South San Diego

County 15 North City East County Central Suburban Central To view available properties, please visit: www.voitco.com

Highway 78 Corridor

North

SAN

DIEGO COUNTY

OFFICE MARKET

THIRD QUARTER 2004

## For Further Information:

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South Bay

I-15

Corridor

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## Real People. Real Solutions.

This survey consists of properties 10,000 square feet and larger in size, representing both single tenant and multi-tenant buildings. The lease rates are based on a full service gross basis. The information contained in this report is gathered from sources that are deemed reliable but no guarantees are made as to its accuracy. This information is for Voit Commercial Brokerage use only, and cannot legally be reproduced without prior written consent from the management of Voit Commercial Brokerage.