# INDUSTRIAL MARKET

# Report



# THIRD QUARTER 2003

# **Market Highlights**

- Unemployment in the third quarter of 2003 in San Diego County is 4.3%, which is an increase of 0.2% since the second guarter of 2003 and down from the 4.1% we saw a year ago.
- According to The Greater San Diego Commerce Economic Research Bureau, it is estimated that San Diego County added 25,000 new jobs in 2002, and is forecasting 23,000 new jobs to be added to the county in 2003.
- Currently there is 1,048,859 square feet of Industrial construction underway, and total construction is down by 12.72% compared to a year ago.
- Planned Industrial construction in San Diego County is down compared to last year. Currently there is 1,742,501 square feet of Industrial space on the slate as being planned, compared to last year's figure of 2,070,134.
- The Industrial vacancy rate is checking in at 6.51%, which is up from the 6.23% rate during the second quarter of 2003. This lack of supply is creating a lot of constrained demand for Industrial space in the San Diego County area, and would explain the increase in rental rates in the market place today.
- Industrial absorption checked in at 163,380 square feet of negative net absorp-tion during third guarter of 2003. This gives the San Diego Industrial market a total of 1,405,939 square feet of positive absorption for the first three quarters of 2003.

### **INDUSTRIAL MARKET STATISTICS**

	302003	202003	302002	% CHANGE VS. 3002	
Under Construction	1,048,859	940,002	1,201,755	-12.72%	
Planned Construction	1,724,501	1,590,465	2,070,134	-16.70%	
Vacancy	6.51%	6.23%	4.94%	31.78%	
Availability	9.30%	8.54%	6.48%	43.52%	
Pricing	\$0.65	\$0.63	\$0.65	0.00%	
Net Absorption	-163,380	349,571	366,395	-144.59%	

To view available properties, please visit: www.voitco.com

Compared to last quarter:

Vacancy

UP

# Absorption

DOWN

Lease Rates



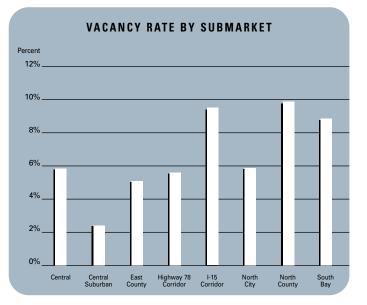
# Construction

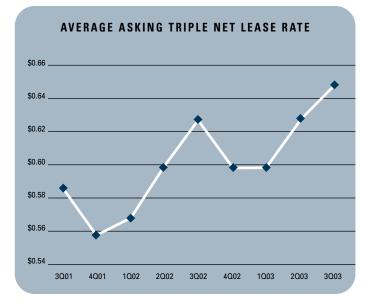


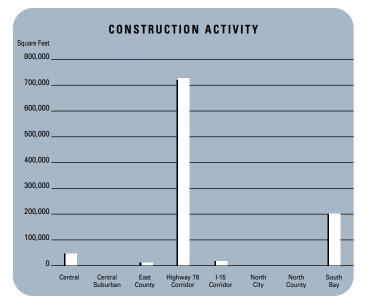
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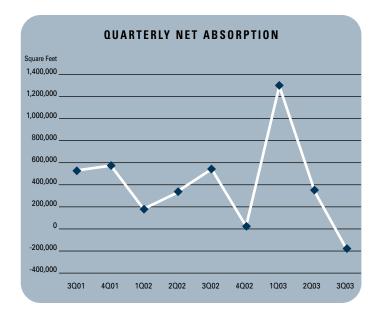


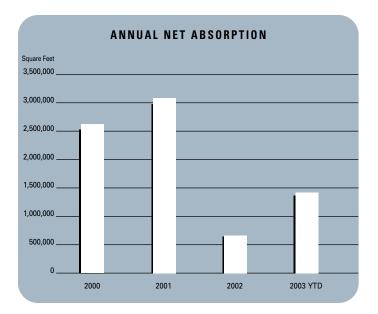












THIRD QUARTER 2003

**VOIT COMMERCIAL BROKERAGE** 

### U R R 0 3 Т Η R D 0 Α Ε 2 0 Т

### SAN DIEGO COUNTY

Industrial product consists of commercial buildings that feature the following: loading docks, ceiling heights greater than 16 feet, less than 30% of the building built-out as office space, and primary use of the building is manufacturing, distribution and/or warehousing.

Central         Downtown         East City         Central Total         Central Suburban         Airport/Sports Arena         Kearny Mesa         Mission Gorge         Rose Canyon/Morena         Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos         Rancho Bernardo	Number Of Buildings 78 84 162 100 303 41 79 523 523	Net Rentable Square Feet 3,350,795 3,108,032 6,458,827 3,384,725 9,671,097 1,109,377 3,081,147 17,246,346	Square Feet U / C 51,672 0 51,672 0 0 0 0 0 0 0	Square Feet Planned 0 0 0	Square Feet Vacant 164,666 217,630 382,296	Vacancy Rate 3Ω2003 4.91% 7.00% 5.92%	Total Availability 3Ω2003 193,666 225,230 418,896	Average Asking Lease Rate \$0.75 \$0.55	Net Absorption 302003 0 (41,500)	Net Absorption 2003 40,278
Downtown         East City         Central Total         Central Suburban         Airport/Sports Arena         Kearny Mesa         Mission Gorge         Rose Canyon/Morena         Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	84 162 100 303 41 79 523	3,108,032 6,458,827 3,384,725 9,671,097 1,109,377 3,081,147	0 51,672 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0	217,630 382,296	7.00%	225,230	\$0.55		
East City       Image: Central Total         Central Suburban         Airport/Sports Arena         Kearny Mesa         Mission Gorge         Rose Canyon/Morena         Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	84 162 100 303 41 79 523	3,108,032 6,458,827 3,384,725 9,671,097 1,109,377 3,081,147	0 51,672 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0	217,630 382,296	7.00%	225,230	\$0.55		
Central Total         Central Suburban         Airport/Sports Arena         Kearny Mesa         Mission Gorge         Rose Canyon/Morena         Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	162 100 303 41 79 523	6,458,827 3,384,725 9,671,097 1,109,377 3,081,147	51,672 0 0 0	0	382,296				(41,500)	100 000
Central Suburban         Airport/Sports Arena         Kearny Mesa         Mission Gorge         Rose Canyon/Morena         Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	100 303 41 79 523	3,384,725 9,671,097 1,109,377 3,081,147	0 0 0	0		5.92%	418,896		1	(38,222)
Airport/Sports Arena Kearny Mesa Mission Gorge Rose Canyon/Morena       Image: Control Contrectic Contrectic Control Control Control Control Contr	303 41 79 523	9,671,097 1,109,377 3,081,147	0 0					\$0.69	(41,500)	2,056
Kearny Mesa         Mission Gorge         Rose Canyon/Morena         Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	303 41 79 523	9,671,097 1,109,377 3,081,147	0 0							
Mission Gorge Rose Canyon/Morena Central Suburban Total East County El Cajon La Mesa/Spring Valley Santee/Lakeside East County Total Highway 78 Corridor Oceanside San Marcos Vista/Fallbrook Highway 78 Corridor Total I-15 Corridor Escondido Poway/Rancho Penasquitos	41 79 523	1,109,377 3,081,147	0	0	95,300	2.82%	165,300	\$0.65	24,942	30,205
Rose Canyon/Morena         Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	79 523	3,081,147		-	312,812	3.23%	635,690	\$0.90	(114,862)	13,652
Central Suburban Total         East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	523			0	6,266 24,800	0.56% 0.80%	22,530 31,350	\$0.75 \$0.00	7,844 (1,800)	78,593 44,214
East County         El Cajon         La Mesa/Spring Valley         Santee/Lakeside         East County Total         Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos		17 2/6 2/6								
El Cajon La Mesa/Spring Valley Santee/Lakeside East County Total Highway 78 Corridor Oceanside San Marcos Vista/Fallbrook Highway 78 Corridor Total I-15 Corridor Escondido Poway/Rancho Penasquitos	252	17,240,340	0	0	439,178	2.55%	854,870	\$0.80	(83,876)	166,664
La Mesa/Spring Valley Santee/Lakeside East County Total Highway 78 Corridor Oceanside San Marcos Vista/Fallbrook Highway 78 Corridor Total I-15 Corridor Escondido Poway/Rancho Penasquitos	252								<u> </u>	1
Santee/Lakeside East County Total Highway 78 Corridor Oceanside San Marcos Vista/Fallbrook Highway 78 Corridor Total I-15 Corridor Escondido Poway/Rancho Penasquitos		8,092,259	17,580	27,438 0	560,489	6.93% 0.73%	946,593	\$0.56 \$0.75	(76,159)	(18,406)
Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	49 151	1,546,439 3,597,630	6,000 0	12,680	11,350 108,270	0.73% 3.01%	159,160 19,376	\$0.75 \$0.00	129,185 44,690	151,714 52,610
Highway 78 Corridor         Oceanside         San Marcos         Vista/Fallbrook         Highway 78 Corridor Total         I-15 Corridor         Escondido         Poway/Rancho Penasquitos	452	13,236,328	23,580	40,118	680,109	5.14%	1,125,129	\$0.58	97,716	185,918
Oceanside San Marcos Vista/Fallbrook Highway 78 Corridor Total I-15 Corridor Escondido Poway/Rancho Penasquitos		10/200/020	_0,000				.,.=0,.=0	ŶŨŨŨ	01,110	
Vista/Fallbrook Highway 78 Corridor Total I-15 Corridor Escondido Poway/Rancho Penasquitos	175	4,618,162	0	532,154	280,084	6.06%	335,661	\$0.47	24,939	(64,442)
Highway 78 Corridor Total I-15 Corridor Escondido Poway/Rancho Penasquitos	253	7,594,556	101,896	20,000	367,563	4.84%	416,015	\$0.57	19,970	447,191
I-15 Corridor Escondido Poway/Rancho Penasquitos	253	10,359,613	633,646	183,992	617,701	5.96%	801,490	\$0.57	153,734	380,295
Escondido Poway/Rancho Penasquitos	681	22,572,331	735,542	736,146	1,265,348	5.61%	1,553,166	\$0.55	198,643	763,044
Poway/Rancho Penasquitos							1			
	232	5,330,376	33,020	0	309,130	5.80%	343,503	\$0.78	22,800	216,425
Rancho Bernardo	149	5,899,489 4,102,422	0 0	0 0	519,456 602,603	8.81% 14.69%	712,658 1,040,949	\$0.68 \$0.75	5,614 (313,660)	(85,558) (490,088)
Scripps Ranch	48 20	4,102,422 496,347	0	0	72,291	14.69%	72,291	\$0.75 \$0.74	(313,000) (11,434)	(490,088) (9,925)
I-15 Corridor Total	449	15,828,634	33,020	0	1,503,480	9.50%	2,169,401	\$0.71	(296,680)	(369,146)
North City	110	10,020,001	00,020	, v	1,000,100	0.0070	2,100,101	<i>\\</i>	(200,000)	(000)110)
Miramar	338	12,098,216	0	65,010	656,812	5.43%	961,879	\$0.58	61,478	189,492
Sorrento Mesa	85	3,136,457	0	0	268,317	8.55%	440,657	\$0.97	(14,719)	(9,889)
Sorrento Valley	38	956,376	0	0	36,970	3.87%	42,330	\$0.00	15,494	65,339
North City Total	461	16,191,049	0	65,010	962,099	5.94%	1,444,866	\$0.84	62,253	244,942
North County										
Carlsbad	176	7,342,648	0	218,392	733,332	9.99%	848,715	\$0.70	75,566	(18,293)
North Beach Cities	4	119,000	0	0	6,000	5.04%	6,000	\$0.00	9,000	12,026
North County Total	180	7,461,648	0	218,392	739,332	9.91%	854,715	\$0.70	84,566	(6,267)
South Bay		,								
Chula Vista	143	5,142,387	205,045	0	356,090	6.92%	550,280	\$0.55	(13,474)	(97,043)
National City	61 166	2,581,986	0	74,000	106,064	4.11%	108,774	\$0.59 \$0.52	5,374	(45,384)
Otay Mesa San Ysidro	166 47	9,294,318 1,342,863	0 0	590,835 0	1,152,915 56,621	12.40% 4.22%	1,715,744 120,221	\$0.53 \$0.72	(172,402) (4,000)	557,904 3,251
South Bay Total	417	18,361,554	205,045	664,835	1,671,690	9.10%	2,495,019	\$0.54	(184,502)	418,728
San Diego County Total	3,325	117,356,717	1,048,859	1,724,501	7,643,532	6.51%	10,916,062	\$0.65	-163,380	1,405,939

This survey consist of buildings greater than 10,000 square feet. Lease rates are on a triple net basis.

### SUBMARKETS

CENTRAL Downtown East City

### **CENTRAL SUBURBAN**

Airport/Sports Arena Kearny Mesa Mission Gorge Rose Canyon/Morena

### EAST COUNTY

El Cajon La Mesa/Spring Valley Santee/Lakeside

### **HIGHWAY 78 CORRIDOR**

Oceanside San Marcos Vista/Fallbrook

### I-15 CORRIDOR

Escondido Poway/Rancho Penasquitos Rancho Bernardo Scripps Ranch

### **NORTH CITY**

Miramar Sorrento Mesa Sorrento Valley

### NORTH COUNTY

Carlsbad North Beach Cities

**SOUTH BAY** 

Chula Vista National City Otay Mesa San Ysidro

Highway 78 Corridor North County 5 North City 5 Central Suburban 8 Central 8 County 5 Central 8 County 5 Central 8 County 6 Central 8 County 7 County County 7 County 7 County 7 County 7 County 7 County 7

please visit: www.voitco.com

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INDUSTRIAL

**3RD QUARTER 2003** 

### For Further Information:

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