# REPORT

FIRST QUARTER 2005



## MARKET HIGHLIGHTS

- Unemployment in the first quarter of 2005 in San Diego County is 4.6%, which is a decrease of 0.1% since the fourth quarter of 2004 and down from the 5.0% we saw a year ago.
- According to Los Angeles County Economic Development Corporation it is estimated that San Diego County added 17,700 new non-farm jobs in 2004, and they are forecasting 23,500 new jobs in 2005. They are also forecasting a 6.5% increase in total personal income for 2005.
- Currently there is 997,703 square feet of Industrial construction underway, and total construction is about the same as it was a year ago.
- Planned Industrial construction in San Diego County is up compared to last year. Currently there is 3,712,704 square feet of Industrial space on the slate as being planned, compared to last year's figure of 3,379,712.
- The Industrial vacancy rate is checking in at 6.09%, which is down from last quarter when it was 6.15%. This lack of supply is creating a lot of constrained demand for Industrial space in the San Diego County area.
- Rental rates are expected to increase 7 to 10% in 2005 as the economy improves.
- Industrial absorption checked in at 435,141 square feet of positive net absorption during first quarter of 2005, giving the San Diego Industrial Market a great start for 2005.

INDUSTRIAL MARKET STATISTICS											
	102005	402004	102004	% CHANGE VS. 1004							
Under Construction	997,703	1,531,904	993,776	0.40%							
Planned Construction	3,712,704	3,780,640	3,379,712	9.85%							
Vacancy	6.09%	6.15%	6.50%	-6.31%							
Availability	8.00%	7.99%	8.53%	-6.21%							
Pricing	\$0.68	\$0.65	\$0.64	6.25%							
Net Absorption	435,141	1,553,489	90,004	383.47%							

Compared to last quarter:

## VACANCY



## **ABSORPTION**



## **LEASE RATES**



## **CONSTRUCTION**

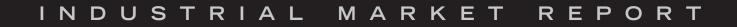


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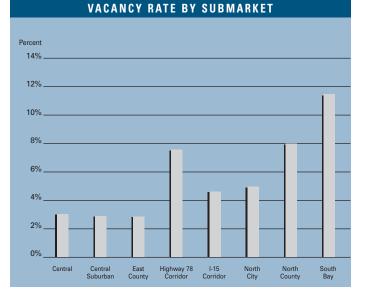




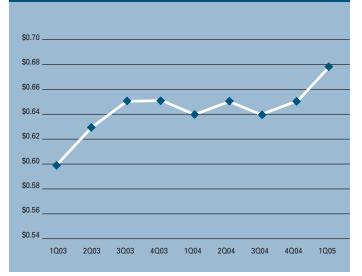
Prepared by: Jerry J. Holdner, Jr. Vice President of Market Research e-mail: jholdner@voitco.com

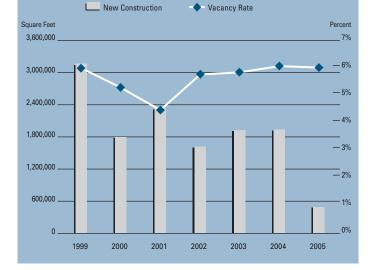




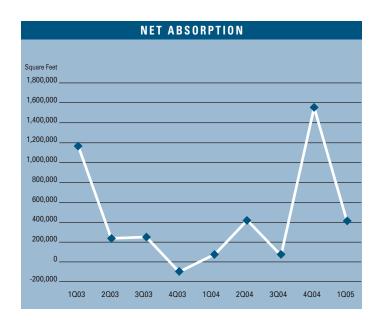


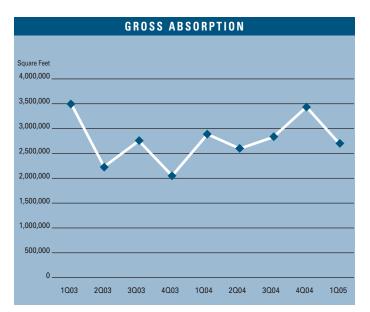
AVERAGE ASKING TRIPLE NET LEASE RATE





ANNUAL NEW CONSTRUCTION VS. VACANCY RATE





FIRST QUARTER 2005

**VOIT COMMERCIAL BROKERAGE** 

## FIRST QUARTER 2005

#### SAN DIEGO COUNTY

Industrial product consists of commercial buildings that feature the following: loading docks, ceiling heights greater than 16 feet, less than 30% of the building built-out as office space, and primary use of the building is manufacturing, distribution and/or warehousing.

	INVENTORY				VACANCY & ABSORPTION					
	Number Of Buildings	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 102005	Total Availability 1Q2005	Average Asking Lease Rate	Net Absorption 1Q2005	Net Absorption 2004
Central		11								1
Downtown	235	8,726,271	0	0	245,170	2.81%	364,707	\$0.66	(88,187)	(2,799)
East City	46	1,471,967	0	83,000	60,520	4.11%	100,520	\$0.61	0	(29,600)
Central Total	281	10,198,238	0	83,000	305,690	3.00%	465,227	\$0.65	(88,187)	(32,399)
Central Suburban										
Airport/Sports Arena	74	1,789,188	0	0	52,575	2.94%	78,575	\$1.25	5,700	9,243
Kearny Mesa	377	11,665,944	0	45,000	327,749	2.81%	705,254	\$0.88	(32,060)	84,523
Mission Gorge	55	1,718,343	0	0	70,878	4.12%	171,151	\$0.72	(12,311)	10,931
Rose Canyon/Morena	92	2,584,940	0	0	47,280	1.83%	47,280	\$1.10	(33,325)	21,617
Central Suburban Total	598	17,758,415	0	45,000	498,482	2.81%	1,002,260	\$0.86	(71,996)	126,314
East County										
El Cajon	224	6,978,950	0	12,000	263,970	3.78%	424,906	\$0.60	(21,817)	(40,476)
La Mesa/Spring Valley	52	1,372,830	0	0	51,404	3.74%	67,209	\$0.75	14,700	58,396
Santee/Lakeside	125	3,335,331	0	104,334	16,500	0.49%	26,040	\$0.00	(4,730)	241,766
East County Total	401	11,687,111	0	116,334	331,874	2.84%	518,155	\$0.67	(11,847)	259,686
Highway 78 Corridor										
Oceanside	210	5,343,499	111,613	1,410,542	524,787	9.82%	540,210	\$0.59	(72,892)	70,270
San Marcos	237	6,425,004	0	40,000	212,777	3.31%	262,630	\$0.74	208,358	114,378
Vista/Fallbrook	252	9,437,475	0	311,403	853,669	9.05%	1,244,138	\$0.64	39,236	372,173
Highway 78 Corridor Total	699	21,205,978	111,613	1,761,945	1,591,233	7.50%	2,046,978	\$0.63	174,702	556,821
I-15 Corridor										
Escondido	247	5,018,270	0	250,000	225,264	4.49%	254,070	\$1.10	23,099	179,785
Poway	145	6,326,575	418,945	142,065	255,844	4.04%	488,724	\$0.69	37,159	255,939
Rancho Bernardo	63	5,467,582	0	0	274,556	5.02%	343,515	\$0.88	172,311	454,573
Scripps Ranch	36	903,577	0	0	48,482	5.37%	157,784	\$0.87	32,230	(8,870)
I-15 Corridor Total	491	17,716,004	418,945	392,065	804,146	4.54%	1,244,093	\$0.87	264,799	881,427
North City										
Miramar	380	13,018,688	0	200,000	529,800	4.07%	882,233	\$0.68	14,584	69,135
Sorrento Mesa	93	4,791,873	0	0	354,704	7.40%	363,068	\$0.95	(131,602)	193,015
Sorrento Valley	68	1,580,069	0	0	83,785	5.30%	159,039	\$1.34	41,894	5,448
UTC	6	323,110	0	0	0	0.00%	0	\$0.00	0	16,316
North City Total	547	19,713,740	0	200,000	968,289	4.91%	1,404,340	\$0.77	(75,124)	283,914
North County									1	1
Carlsbad	213	8,447,732	29,898	34,840	711,777	8.43%	799,595	\$0.74	7,652	267,152
North Beach Cities	10	494,270	0	0	8,243	1.67%	8,243	\$0.00	0	(7,243)
North County Total	223	8,942,002	29,898	34,840	720,020	8.05%	807,838	\$0.74	7,652	259,909
South Bay										
Chula Vista	192	8,775,449	61,651	35,855	538,921	6.14%	634,325	\$0.74	310,631	(308,130)
National City	78	3,093,051	0	0	189,144	6.12%	189,144	\$0.59	(35,020)	(15,650)
Otay Mesa	198	10,728,700	375,596	1,019,544	1,978,636	18.44%	2,115,796	\$0.53	(37,678)	217,727
San Ysidro	46	1,756,807	0	24,121	92,965	5.29%	92,965	\$0.56	(2,791)	27,184
South Bay Total	514	24,354,007	437,247	1,079,520	2,799,666	11.50%	3,032,230	\$0.56	235,142	(78,869)
San Diego County Total	3,754	131,575,495	997,703	3,712,704	8,019,400	6.09%	10,521,121	\$0.68	435,141	2,256,803

This survey consists of buildings greater than 10,000 square feet. Lease rates are on a triple net basis.

#### SUBMARKETS

**CENTRAL** Downtown East City

#### **CENTRAL SUBURBAN**

Airport/Sports Arena Kearny Mesa **Mission Gorge** Rose Canyon/Morena

#### **EAST COUNTY**

El Cajon La Mesa/Spring Valley Santee/Lakeside

#### **HIGHWAY 78 CORRIDOR**

Oceanside San Marcos Vista/Fallbrook

#### **I-15 CORRIDOR**

Escondido Poway Rancho Bernardo Scripps Ranch

#### **NORTH CITY**

Miramar Sorrento Mesa Sorrento Valley UTC

#### **NORTH COUNTY**

Carlsbad North Beach Cities

**SOUTH BAY** 

Chula Vista National City Otay Mesa San Ysidro

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#### For Further Information:

I-15

Corridor

East County

South

Bay

15

Central

Suburban

North City

Central

#### SAN DIEGO OFFICE

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please visit:

SAN

DIEGO

COUNT

Highway 78 Čorridor

North

County

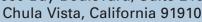
NDUSTRIAL MARKET

FIRST QUARTER 2005

4370 La Jolla Village Drive, Suite 990 San Diego, California 92122

> TEL: 858.453.0505 FAX: 858.453.1981





TEL: 619.498.4560 FAX: 619.495.4567



## **Real People. Real Solutions.**

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# CHULA VISTA OFFICE

660 Bay Boulevard, Suite 210