Voit REAL ESTATE SERVICES

Real People. Real Solutions.®



Retail Market Report

Market Highlights

- **Encouraging Numbers** The Phoenix retail market continued moving on the path towards recovery in the second quarter of 2013. Both vacancy and availability exhibited decreases compared to both the previous quarter and the previous year. The Phoenix market also posted over 1.15 million square feet of positive absorption in the second quarter, making it the ninth consecutive quarter of the positive streak. While these are encouraging indications, continued stability and job growth will needed in coming quarters to further recovery.
- **Construction** There was 732,544 square feet of retail construction underway at the end of second quarter 2013. The overall lack of new construction should ease upward pressure on vacancy in the coming quarters.
- Vacancy Vacancies have begun to recede as metro Phoenix continues to add jobs. Direct/sublease space (unoccupied) finished the second quarter at 10.74%, a healthy drop from the previous year's rate of 11.81%. The lowest vacancy rate was found in the Airport Area submarket, at 6.45%, respectively. With the relatively slow pace of new construction, vacancy should continue to correct over the next two years.
- Availability Direct/sublease space finished the third quarter at 12.16%, 7 basis points lower than the previous quarter and a decrease of 4.41% when compared to the prior year's first quarter rate of 12.75%.
- Lease Rates The average asking triple-net lease rate per month per square foot in Phoenix was at \$1.16 for the second quarter of 2013, down three cents from the previous quarter. As vacancy rates have dropped, average lease rates have begun to stabilize. Look for rates to continue to level out and to increase incrementally in some submarkets in coming quarters, as consumer spending increases.
- Absorption The Phoenix retail market posted 1.17 million square feet of positive net absorption in the second quarter of 2013, marking the ninth consecutive quarter of positive

net absorption and giving the market a total of 6 million square feet over the positive streak.

- **Transaction Activity** Leasing activity checked in at 1,476,983 square feet, a slight increase from the previous quarter's figure of 1,426,360 million square feet. Sales decreased compared to the first quarter of 2013, posting 1.2 million square feet, down about 400,000 square feet. Details of the largest transactions can be found on the back page of this report.
- Unemployment The unemployment rate in the Phoenix-Mesa-Glendale Metropolitan area was 6.6% in April 2013, a healthy decrease from January 2013's rate of 7.1%. Sectors with strong job growth include trade, transportation, utilities driven by retail trade, and professional and business services — largely in the administrative and support services area. In addition, the beleaguered construction industry made substantial strides over the past 12 months, with the addition of 4,500 jobs, while the financial activities sector gained traction, aided by Wells Fargo's addition of 1,000 to local staff.
- Overall We are continuing to see a decrease in the amount of available space being added per quarter, as well as some compression of cap rates for investment sales. Positive absorption is the big story, and with few new deliveries in the pipeline to apply upward pressure on vacancy, the market is beginning to stabilize. We foresee an increase in investment activity in the coming quarters as lenders continue to dispose of distressed assets. Lease rates are expected to remain soft for the near future as they stabilize, and concessions in the forms of free rent, relocation funds and tenant improvement allowances should continue in order to motivate tenants to immediate action. We should see an increase in leasing activity as many short-term deals come up for renewal and as job creation continues in 2013. As unemployment rates drop and consumer confidence stabilizes, the retail market will regain equilibrium.

| | RETAIL | MARKET | OVERVIEW | 1 |
|---------------------------|-----------|-----------|-----------|----------------------|
| | 2Q13 | 1Q13 | 2Q12 | % of Change vs. 2Q12 |
| Total Vacancy Rate | 10.74% | 11.08% | 11.81% | (9.06%) |
| Availability Rate | 12.16% | 12.23% | 12.70% | (4.25%) |
| Average Asking Lease Rate | \$1.16 | \$1.19 | \$1.22 | (4.92%) |
| Sale & Lease Transactions | 2,690,948 | 3,031,095 | 3,664,726 | (26.57%) |
| Gross Absorption | 2,656,934 | 2,026,710 | 2,616,879 | 1.53% |
| Net Absorption | 1,165,746 | 506,858 | 374,632 | 211.17% |

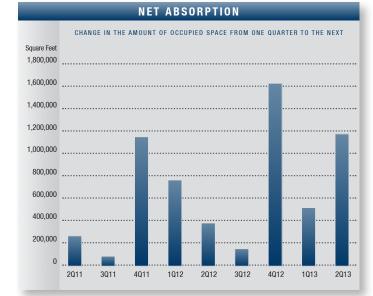
Compared to the Previous Quarter:

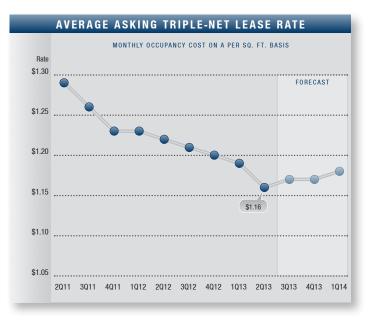


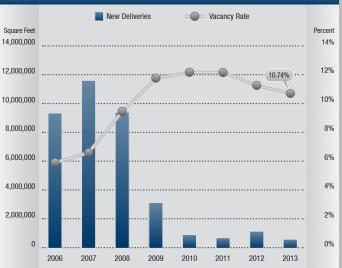
PHOENIX / RETAIL MARKET REPORT / SECOND QUARTER 2013













ANNUAL NEW DELIVERIES VS. VACANCY RATE

Voit REAL ESTATE SERVICES

Voit REAL ESTATE SERVICES

| | INVENTORY | | | V | ACANCY | & LEASE | ERATES | | | ABSO | RPTION | | |
|----------------------------------------|------------------------|---------------------------------|--------------------------|--------------------------------|------------------------------|---------------------------|------------------------------|--------------------------------|---------------------------------|-----------------------------|-----------------------------|-------------------------------|-----------------------------|
| | Number of Bldgs. | Net Rentable Square Feet | Square Feet U / C | Square Feet Planned | Square Feet Vacant | Vacancy Rate 2Q2013 | Square Feet Available | Availability Rate 2Q2013 | Average Asking Lease Rate | Net Absorption 2Q2013 | Net Absorption 2013 | Gross Absorption 2Q2013 | Gross Absorption 2013 |
| Airport Area | | | | | | | | | | | | | |
| Airport Area | 398 | 3,809,718 | 0 | 558,875 | 261,425 | 6.86% | 419,421 | 11.01% | \$1.22 | (2,788) | 43,305 | 15,240 | 101,039 |
| South Tempe / Ahwatukee | 224 | 1,477,248 | 0 | 18,400 | 79,748 | 5.40% | 103,639 | 7.02% | \$1.10 | 6,347 | 10,972 | 15,605 | 30,768 |
| Airport Total | 622 | 5,286,966 | 0 | 577,275 | 341,173 | 6.45% | 523,060 | 9.89% | \$1.20 | 3,559 | 54,277 | 30,845 | 131,807 |
| Downtown Phoenix | | | | | | | | | | | | | |
| Downtown Phoenix | 699 | 6,327,534 | 1,700 | 11,520 | 780,825 | 12.34% | 997,192 | 15.76% | \$1.10 | (6,915) | (621) | 37,041 | 131,113 |
| Central Corridor Total | 699 | 6,327,534 | 1,700 | 11,520 | 780,825 | 12.34% | 997,192 | 15.76% | \$1.10 | (6,915) | (621) | 37,041 | 131,113 |
| East Valley | | | | | | | | | | | | | |
| Chandler | 741 | 16,582,430 | 0 | 585,980 | 2,089,813 | 12.60% | 2,322,773 | 14.01% | \$1.15 | 164,218 | 244,083 | 248,195 | 403,961 |
| Gateway Airport Gilbert | 112 657 | 2,669,141 12,792,086 | 0 641,535 | 390,664 1,592,255 | 204,051 1,158,202 | 7.64% 9.05% | 209,048 1,232,907 | 7.83% 9.64% | \$1.23 \$1.18 | (6,020) 75,774 | (8,383) 178,963 | 4,250 167,716 | 20,425 307,770 |
| Queen Creek | 61 | 1,459,804 | 0 | 92,647 | 122,875 | 8.42% | 120,675 | 8.27% | \$1.64 | (3,273) | (6,441) | 1,368 | 2,568 |
| Red Mountain/Mesa | 1,639 | 28,747,814 | 0 | 1,022,561 | 4,755,635 | 16.54% | 5,305,484 | 18.46% | \$1.04 | 232,773 | 234,719 | 409,131 | 693,732 |
| Tempe | 437 | 8,140,353 | 9,036 | 288,900 | 633,147 | 7.78% | 651,631 | 8.00% | \$1.08 | 27,744 | 13,896 | 93,187 | 162,902 |
| East Valley | 3,647 | 70,391,628 | 650,571 | 3,973,007 | 8,963,723 | 12.73% | 9,842,518 | 13.98% | \$1.10 | 491,216 | 656,837 | 923,847 | 1,591,358 |
| North Phoenix | | | | | | | | | | | | | |
| East Phoenix | 678 | 8,715,746 | 0 | 16,600 | 989,347 | 11.35% | 1,334,414 | 15.31% | \$1.06 | 16,898 | 47,963 | 93,177 | 191,419 |
| Glendale | 740 | 10,947,850 | 0 5 240 | 235,715 | 1,196,642 | 10.93% | 1,285,851 | 11.75% | \$1.02 | 22,045 | 15,143 | 63,758 | 153,309 |
| N. Phoenix/I-17 Sun City | 806 212 | 16,141,837 3,047,736 | 5,340 0 | 31,650 112,513 | 2,388,136 390,176 | 14.79% 12.80% | 3,001,444 464,244 | 18.59% 15.23% | \$0.91 \$1.26 | 120,765 31,423 | 123,500 43,487 | 184,419 53,241 | 266,298 79,735 |
| North Phoenix | 2,436 | 38,853,169 | 5,340 | 396,478 | 4,964,301 | 12.78% | 6,085,953 | 15.66% | \$1.01 | 191,131 | 230,093 | 394,595 | 690,761 |
| North Scottsdale | | | | | | | | | | | | | |
| Carefree | 129 | 1,746,166 | 0 | 36,300 | 236,658 | 13.55% | 270,540 | 15.49% | \$1.82 | (18,442) | (9,274) | 12,322 | 28,148 |
| Fountain Hills | 78 | 681,371 | 0 | 85,265 | 72,386 | 10.62% | 76,015 | 11.16% | \$1.02 | 2,374 | (9,274) 715 | 18,773 | 20,140 |
| North Scottsdale | 519 | 14,946,507 | 0 | 203,702 | 1,158,800 | 7.75% | 1,236,851 | 8.28% | \$1.42 | 69,744 | 53,112 | 135,918 | 255,277 |
| North Scottsdale | 726 | 17,374,044 | 0 | 325,267 | 1,467,844 | 8.45% | 1,583,406 | 9.11% | \$1.48 | 53,676 | 44,553 | 167,013 | 311,083 |
| Northwest Phoenix | | | | | | | | | | | | | |
| Anthem | 113 | 2,533,885 | 0 | 97,100 | 148,873 | 5.88% | 152,564 | 6.02% | \$1.46 | 28,310 | 30,593 | 37,477 | 49,899 |
| Central Peoria/Arrowhead | 417 | 9,894,781 | 0 | 88,556 | 774,864 | 7.83% | 867,107 | 8.76% | \$1.21 | (18,636) | (22,374) | 101,487 | 175,261 |
| Deer Valley | 126 | 2,024,489 | 26,779 | 16,196 | 236,192 | 11.67% | 242,818 | 11.99% | \$1.25 | 266 | 1,660 | 6,273 | 8,785 |
| Surprise Northwest Phoenix | 255 911 | 4,749,216 19,202,371 | 0 26,779 | 1,253,651 1,455,503 | 341,057 1,500,986 | 7.18% 7.82% | 360,500 1,622,989 | 7.59% 8.45% | \$1.41 \$1.40 | 19,102 29,042 | 21,730 31,609 | 54,613 199,850 | 78,419 312,364 |
| | 511 | 15,202,571 | 20,115 | 1,400,000 | 1,000,000 | 1.0270 | 1,022,000 | 0.4070 | ψ1.τυ | 23,042 | 01,000 | 155,050 | 012,004 |
| Scottsdale | 005 | 15 500 000 | 00,000 | 200 420 | 1 400 100 | 0.400/ | 1 501 050 | 10 100/ | ¢0.00 | 00.000 | 00.040 | 107 070 | 000 411 |
| Central Scottsdale South Scottsdale | 805 374 | 15,523,203 4,001,365 | 26,620 0 | 380,438 0 | 1,463,102 569,279 | 9.43% 14.23% | 1,581,253 676,588 | 10.19% 16.91% | \$2.02 \$1.12 | 29,689 (82,934) | 86,048 (75,569) | 127,372 46,067 | 292,411 63,189 |
| Scottsdale | 1,179 | 19,524,568 | 26,620 | 380,438 | 2,032,381 | 10.41% | 2,257,841 | 11.56% | \$1.75 | (53,245) | 10,479 | 173,439 | 355,600 |
| South Mountain | , | , , | , | , | , , | | , , | | | , , , | , | , | , |
| Ahwatukee Foothills | 158 | 3,205,473 | 0 | 0 | 293,767 | 9.16% | 317,856 | 9.92% | \$1.36 | (4,821) | (2,333) | 17,349 | 28,603 |
| Laveen | 60 | 1,368,523 | 3,091 | 569,752 | 155,765 | 11.38% | 102,329 | 7.48% | \$1.34 | (12,275) | 11,496 | 6,425 | 34,153 |
| South Mountain | 95 | 2,059,396 | 0 | 0 | 115,846 | 5.63% | 140,916 | 6.84% | \$1.19 | 361,684 | 373,083 | 366,184 | 378,744 |
| South Mountain | 313 | 6,633,392 | 3,091 | 569,752 | 565,378 | 8.52% | 561,101 | 8.46% | \$1.34 | 344,588 | 382,246 | 389,958 | 441,500 |
| West Phoenix | | | | | | | | | | | | | |
| Goodyear | 201 | 3,543,940 | 4,512 | 362,801 | 467,438 | 13.19% | 492,499 | 13.90% | \$1.14 | 10,114 | 10,086 | 42,093 | 126,861 |
| Loop 101/I-10 | 129 | 2,557,527 | 0 | 499,800 | 183,040 | 7.16% | 166,029 | 6.49% | \$1.58 | 17,048 | 31,896 | 68,126 | 92,384 |
| N. Goodyear / Litchfield | 186 | 4,361,728 | 3,131 | 1,106,302 | 290,433 | 6.66% | 297,947 | 6.83% | \$1.42 | 4,085 | 32,416 | 20,820 | 72,277 |
| North Buckeye South Buckeye | 4 | 104,011 1,188,837 | 0 | 0 314,455 | 0 94,034 | 0.00% 7.91% | 0 95,284 | 0.00% 8.01% | \$1.01 \$1.01 | 0 1,364 | 0 5,829 | 0 5,364 | 0 12,994 |
| Tolleson | 220 | 2,379,413 | 0 | 208,023 | 217,858 | 9.16% | 228,240 | 9.59% | \$1.01 | (3,082) | (1,371) | 7,042 | 24,550 |
| West Phoenix / Maryville | 441 | 8,107,091 | 0 | 58,381 | 517,846 | 6.39% | 594,838 | 7.34% | \$0.88 | 94,704 | 205,661 | 139,572 | 296,240 |
| West Phoenix | 1,258 | 22,242,547 | 7,643 | 2,549,762 | 1,770,649 | 7.96% | 1,874,837 | 8.43% | \$1.11 | 124,233 | 284,517 | 283,017 | 625,306 |
| Maricopa County | | | | | | | | | | | | | |
| NE Outlying | 2 | 36,891 | 0 | 0 | 0 | 0.00% | 0 | 0.00% | \$1.13 | 0 | 0 | 0 | 0 |
| W Outlying | 90 | 627,995 | 0 | 0 | 47,205 | 7.52% | 78,046 | 12.43% | \$1.13 | (13,784) | (17,584) | 3,900 | 3,900 |
| Maricopa County | 92 | 664,886 | 0 | 0 | 47,205 | 7.10% | 78,046 | 11.74% | \$1.13 | (13,784) | (17,584) | 3,900 | 3,900 |
| Pinal County | | | | | | | | | | | | | |
| Apache Junction | 124 | 1,566,803 | 0 | 101,630 | 93,552 | 5.97% | 109,827 | 7.01% | \$0.76 | 11,605 | 5,924 | 14,155 | 21,955 |
| Outlying Pinal County | 733 | 7,797,258 | 10,800 | 2,497,592 | 664,769 | 8.53% | 710,883 | 9.12% | \$0.90 | (9,360) | (9,726) | 39,274 | 66,897 |
| Pinal County Phoenix Total | 857 12,740 | 9,364,061 215,865,166 | 10,800 732,544 | 2,599,222 12,838,224 | 758,321 23,192,786 | 8.10% 10.74% | 820,710 26,247,653 | 8.76% 12.16% | \$0.88 \$1.16 | 2,245 1,165,746 | (3,802) 1,672,604 | 53,429 2,656,934 | 88,852 4,683,644 |
| Malla | 000 | 05 700 004 | 0.400 | 0.017.000 | 0.010.101 | 0.500/ | 0.554.544 | 0.000/ | ¢1.05 | (00.000) | (01 00 1) | 07.000 | 141 504 |
| Malls Power Centers | 338 | 25,780,834 | 6,100 | 2,217,868 | 2,212,481 | 8.58% | 2,551,514 | 9.90% | \$1.65 \$1.71 | (29,326) | (31,094) | 27,029 | 141,591 |
| Power Centers Community Centers | 503 1,017 | 21,315,872 34,055,910 | 0 | 2,898,780 1,597,305 | 1,424,084 3,890,058 | 6.68% 11.42% | 1,594,690 4,269,031 | 7.48% 12.54% | \$1.71 \$1.19 | 38,536 264,643 | 57,512 392,990 | 126,976 512,436 | 247,712 899,715 |
| Neighborhood Centers | 2,317 | 56,792,612 | 17,103 | 2,043,868 | 9,366,792 | 16.49% | 9,724,149 | 17.12% | \$1.19 | 264,043 | 351,171 | 805,913 | 1,452,775 |
| Strip Centers | 1,134 | 13,209,875 | 0 | 549,515 | 2,245,842 | 17.00% | 2,439,169 | 18.46% | \$1.15 | 48,082 | 129,841 | 172,670 | 420,606 |
| Specialty Centers | 126 | 4,271,651 | 0 | 1,445,288 | 365,580 | 8.56% | 372,310 | 8.72% | \$1.72 | 348,884 | 370,437 | 376,611 | 408,736 |
| General Retail | 7,305 | 60,438,412 | 709,341 | 2,085,600 | 3,687,949 | 6.10% | 5,296,790 | 8.76% | \$1.19 | 230,155 | 401,747 | 635,299 | 1,112,509 |

Lease rates are on a triple-net basis.

PHOENIX / RETAIL MARKET REPORT / SECOND QUARTER 2013

RECENT TRANSACTIONS

| | | neoer | | 3 | |
|----------------------------------------|--------------------|-------------|------------------|-------------------------------------|------------------------|
| Sales Transactions Property Address | Submarket | Square Feet | Price Per SF | Buyer | Seller |
| 445 N. Stapley Rd. | Red Mountain/Mesa | 57,500 | \$193.04 | Cole Credit Property Trust IV, Inc. | Bell Ford |
| 6501 E. Greenway Pkwy. | Scottsdale Airpark | 46,485 | \$217.00 | RD Advisors | A & C Properties, Inc. |
| 13980 W. Bell Rd. | Surprise/N. Peoria | 27,205 | \$221.28 | A & C Properties, Inc. | Pacific West Land |
| 2235 S. Power Rd. | Gateway Airport | 46,595 | \$111.60 | Paces Lodging Corporation | ArciTerra Group |
| 975 E. Riggs Rd. | Gilbert | 18,240 | \$276.86 | A & C Properties, Inc. | 436 Sterling, LLC |
| 2700 W. Baseline Rd. | South Mountain | 50,724 | \$88.12 | Black Equities Group, Ltd. | CFW Properties |
| Lease Transactions Property Address | Submarket | Square Feet | Transaction Date | Tenant | Owner |
| . , | | • | | | |
| 1661 S. Alama School Rd. | Red Mountain/Mesa | 120,026 | Apr-13 | RoomStore Furniture | PacVentures, Inc. |
| 730 S. Mill Ave. | Tempe | 37,645 | Jun-13 | AMC Theatres | DMB Associates, Inc. |
| 4335 W. Glendale Rd. | Glendale | 30,435 | Apr-13 | Family Thrift Store | Glendale & 43rd, LLC |
| 3636 W. Baseline Rd. | Laveen | 28,436 | Apr-13 | Big Lots | Hinkson Company, LLC |
| 1 5 C 0 0 N 7th Ct | E. Phoenix | 28,434 | Apr-13 | Furniture Affair | Thew One, LLC |
| 15602 N. 7th St. | E. PHOEIIIX | 20,434 | Api-15 | Turniture Anali | |

SUBMARKETS

AIRPORT AREA

Airport Area, South Tempe, Ahwatukee

DOWNTOWN PHOENIX Downtown Phoenix

EAST VALLEY

Chandler, Gateway Airport, Gilbert, Queen Creek, Red Mountain, Mesa, Tempe

NORTH PHOENIX

East Phoenix, Glendale, North Phoenix/I-17, Sun City NORTH SCOTTSDALE Carefree, Fountain Hills,

North Scottsdale

NORTHWEST PHOENIX

Anthem, Central Peoria, Arrowhead, Deer Valley, Surprise

SCOTTSDALE Central Scottsdale, South Scottsdale

SOUTH MOUNTAIN Ahwatukee Foothills, Laveen, South Mountain

WEST PHOENIX

Goodyear, Loop 101/ I-10, North Goodyear, Litchfield, North Buckeye, South Buckeye, Tolleson, West Phoenix, Maryville

> MARICOPA COUNTY Northeast Outlying, West Outlying

> > **PINAL COUNTY** Apache Junction, Outlying Pinal County

Please Contact Us for Further Information

Anaheim, CA 714.978.7880

Commerce, CA 323.558.5400

Inland Empire, CA 909.545.8000

Irvine, CA 949.851.5100

Las Vegas, NV 702.734.4500

Newport Beach, CA 949.644.8648

Phoenix, AZ 602.952.8648

Reno, NV 775.309.0782

Sacramento, CA 916.772.8648 San Diego, CA 858.453.0505

101 Shipyard Way Newport Beach, CA 92663 949.644.8648 www.voitco.com Lic.#01333376

This survey consists of properties representing both single tenant and multi-tenant buildings. The lease rates are based on a triple-net basis. The information contained in this report is gathered from sources that are deemed reliable, but no guarantees are made as to its accuracy. This information is for Voit Real Estate Services' use only and cannot legally be reproduced without prior written consent from the management of Voit Real Estate Services.

©2013 Voit Real Estate Services, Inc. Real People. Real Solutions.[®] is a registered trademark of Voit Real Estate Services.

