

Real People. Real Solutions.®



# **Retail Market Report**

Compared to the Previous Quarter:

**Vacancy** 



**Net Absorption** 



**Lease Rates** 



**Transactions** 



**Deliveries** 



To view available properties or electronic versions of current or past market reports, please visit:

www.voitco.com

Prepared by:

**Jerry J. Holdner, Jr.** – Lic.#01145748 Vice President of Market Research e-mail: jholdner@voitco.com

Jon Rappa — Lic.#SA636968000 Market Research Analyst e-mail: jrappa@voitco.com

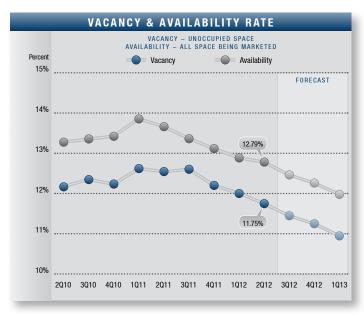
VOIT Real Estate Services - Lic.#C0638277000

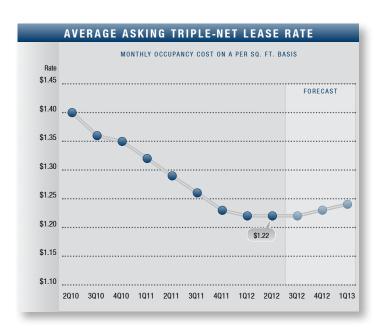
# Market Highlights

- Encouraging Numbers The Phoenix retail market continued moving on the path towards recovery in the second quarter of 2012. Both vacancy and availability exhibited decreases, while lease rates held steady. The market also posted over 729,500 square feet of positive absorption, marking the fifth consecutive quarter of positive absorption. While these are positive indications, continued stability and job growth will needed in coming quarters to further recovery.
- Construction There was only 486,246 square feet of retail construction underway at the end of second quarter 2012. Look for this to increase in the coming quarters as multiple high-profile projects break ground this year.
- Vacancy Direct/sublease space (unoccupied) finished the second quarter at 11.75%, marking the third quarter in a row of decreasing vacancy rates in the valley. The lowest vacancy rates were found in the Northwest Phoenix submarket, at 8.54%, respectively.
- Availability Direct/sublease space finished the second quarter at 12.79%, 10 basis points lower than the previous quarter and a decrease of 6.44% when compared to the prior year's second quarter rate of 13.67%.
- Lease Rates The average asking triple-net lease rate per month per square foot in Phoenix was at \$1.22 for second quarter of 2012. It appears as vacancy has come down, rates have stabilized. Look for rates to remain steady and to increase incrementally in some submarkets in coming quarters, as consumer spending increases.
- Absorption The Phoenix retail market posted 729,570 square feet of positive net absorption in 2Q12, giving the market a total of 2.6 million square feet of positive absorption over the last five quarters.

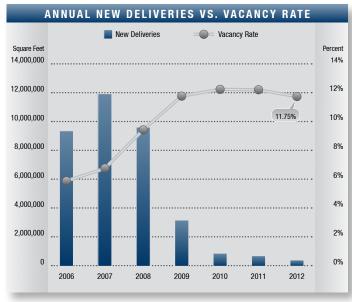
- Transaction Activity Leasing activity checked in at 1.42 million square feet, relatively unchanged from the previous quarter's figure of 1.43 million square feet. Sales fell in the second quarter of 2012, posting 2.1 million square feet compared to 2.9 million in the previous quarter. Details of the largest transactions can be found on the back page of this report.
- Punemployment The unemployment rate in the Phoenix-Mesa-Glendale Metropolitan area was 7.2% in May 2012, a healthy decrease from January's rate of 7.9%. Sectors with strong job growth included trade, transportation, utilities driven by retail trade and professional and business services, largely in the administrative and support services area. In addition, the beleaguered construction industry has made substantial strides over the past 12 months with the addition of 4,500 jobs, and the financial activities sector has also gained traction, aided by JPMorgan Chase's addition of 1,100 to local staff.
- **Overall** We are continuing to see a decrease in the amount of available space being added per quarter, as well as some compression of cap rates for investment sales. Positive absorption is the big story, and with few new deliveries in the pipeline to apply upward pressure on vacancy, the market is beginning to stabilize. We foresee an increase in investment activity in the coming quarters as lenders continue to dispose of distressed assets. Lease rates are expected to remain soft for the near future, and concessions in the forms of free rent, relocation funds and tenant improvement allowances should continue in order to motivate tenants to immediate action. We should see an increase in leasing activity as many short-term deals come up for renewal and as job creation continues in 2012. As unemployment rates drop and consumer confidence stabilizes, the retail market will regain equilibrium.

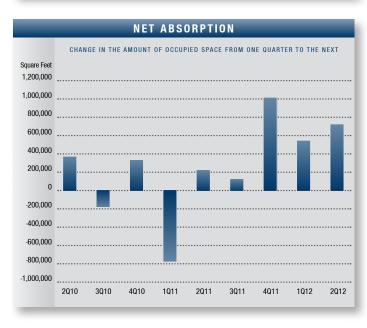
	RETAIL N	1 A R K E T	0 V E R V I E W	
	2Q12	1Q12	2Q11	% of Change vs. 2Q11
Total Vacancy Rate	11.75%	12.00%	12.54%	(6.30%
Availability Rate	12.79%	12.89%	13.67%	(6.44%)
Average Asking Lease Rate	\$1.22	\$1.22	\$1.29	(5.43%)
Sale & Lease Transactions	3,553,929	4,338,900	4,039,172	(12.01%)
Gross Absorption	2,692,380	2,547,517	2,764,198	(2.60%)
Net Absorption	729,570	545,523	221,817	N/A













	INVENTORY				V	ACANCY	& LEASE	RATES		ABSORPTION			
	Number of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 202012	Square Feet Available	Availability Rate 202012	Average Asking Lease Rate	Net Absorption 2Q2012	Net Absorption 2012	Gross Absorption 202012	Gross Absorptio 2012
Airport Area													
Airport Area	397	3,781,915	0	558,875	384,905	10.18%	444,682	11.76%	\$1.09	(7,756)	6,411	45,425	81,10
South Tempe/Ahwatukee	206	1,490,891	0	0	167,648	11.24%	105,279	7.06%	\$1.09	3,013	10,351	7,213	25,35
Airport Total	603	5,272,806	0	558,875	552,553	10.48%	549,961	10.43%	\$1.09	(4,743)	16,762	52,638	106,4
owntown Phoenix													
Downtown Phoenix	668	7,005,015	22,000	91,765	752,055	10.74%	916,566	13.08%	\$1.15	(22,650)	(46,590)	83,758	162,08
Central Corridor Total	668	7,005,015	22,000	91,765	752,055	10.74%	916,566	13.08%	\$1.15	(22,650)	(44,655)	83,758	162,08
ast Valley		.,,	,	- 1,1 - 1	,		,		•	(==,)	(, )	,	,
•	741	10 005 707	10.000	C10 C00	2.143.234	10.000/	2.336.153	14.050/	<b>61 10</b>	0.411	E 400	100.001	405.0
Chandler Gateway Airport	741 105	16,625,767 2,714,647	10,000 0	610,698 407,744	2,143,234	12.89% 7.43%	2,336,153	14.05% 7.68%	\$1.19 \$1.34	9,411 6,782	5,433 (24,130)	180,001 16,232	435,2 23,6
Gilbert	631	12,973,463	5,000	2,121,757	1,457,131	11.23%	1,494,158	11.52%	\$1.20	37,835	27,067	93,044	248,6
Queen Creek	49	1,362,406	0,000	86,647	84,458	6.20%	92,258	6.77%	\$1.68	3,905	3,092	3,905	16,0
Red Mountain/Mesa	1,584	28,897,652	0	1,040,049	5,149,397	17.82%	5,563,103	19.25%	\$1.12	164,105	180,468	539,727	804,8
Tempe	423	8,700,922	0	274,269	742,200	8.53%	780,516	8.97%	\$1.20	23,147	47,694	83,812	177,6
East Valley	3,533	71,274,857	15,000	4,541,164	9,778,146	13.72%	10,474,796	14.70%	\$1.16	245,185	239,624	916,721	1,706,2
lorth Phoenix													
East Phoenix	639	8,262,556	0	26,600	1,056,309	12.78%	1,145,490	13.86%	\$1.16	(27,371)	16,870	59,263	166,4
Glendale	705	10,300,198	328,000	274,944	1,321,529	12.76%	1,386,504	13.46%	\$1.16	23,285	14,213	77,899	172,8
N. Phoenix/I-17	762	15,955,070	6,000	20,750	2,482,149	15.56%	2,876,649	18.03%	\$0.94	(7,373)	68,072	203,679	357,8
Sun City	196	2,974,423	0	87,133	447,047	15.03%	450,243	15.14%	\$1.08	35,506	44,573	84,425	130,9
North Phoenix	2,302	37,492,247	334,000	409,427	5,307,034	14.16%	5,858,886	15.63%	\$1.12	24,047	143,728	425,266	828,1
lorth Scottsdale													
Carefree	121	1,634,883	0	10,800	210,191	12.86%	220,101	13.46%	\$1.77	(11,691)	(7,246)	5,142	24,7
Fountain Hills	71	656,048	0	85,265	78,600	11.98%	84,757	12.92%	\$1.09	2,977	5,455	8,893	16,3
North Scottsdale	502	14,826,436	32,592	1,232,482	1,458,435	9.84%	1,679,282	11.33%	\$1.42	49,182	77,601	154,401	353,8
North Scottsdale	694	17,117,367	32,592	1,328,547	1,747,226	10.21%	1,984,140	11.59%	\$1.46	40,468	75,810	168,436	394,93
orthwest Phoenix		, ,	,	, ,	, ,		, ,			,	,	,	,
	100	0.540.410	0	01 100	170.055	C C00/	174.000	C 020/	<b>61 FO</b>	0.500	24.002	12.040	47.04
Anthem Central Peoria/ Arrowhead	106 405	2,548,412 9,970,820	0	91,100 166,948	170,255 846,940	6.68% 8.49%	174,036 977,005	6.83% 9.80%	\$1.52 \$1.33	9,523 197,428	34,823 226,174	13,940 270,618	47,83 418,3
Deer Valley	124	2,035,299	0	39,534	206,431	10.14%	227,250	11.17%	\$2.10	22,302	65,130	31,136	76,96
Surprise	254	4,584,387	2,985	1,324,277	410,024	8.94%	426,563	9.30%	\$1.47	(32,361)	(802)	60,025	98,04
Northwest Phoenix	889	19,138,918	2,985	1,621,859	1,633,650	8.54%	1,804,854	9.43%	\$1.47	196,892	325,325	375,719	641,20
Scottsdale													
Central Scottsdale	781	15,462,709	60,969	294,366	1,641,714	10.62%	1,657,504	10.72%	\$1.95	45,332	145,017	146,146	414,20
South Scottsdale	377	3,980,145	00,303	294,500	394,436	9.91%	484,139	12.16%	\$1.27	46,192	41,455	62,354	101,9
Scottsdale	1,158	19,442,854	60,969	294,366	2,036,150	10.47%	2,141,643	11.02%	\$1.78	91,524	186,472	208,500	516,12
South Mountain	.,	, <u>-</u> ,	,		_,,		_,,		*****		,		,
	100	0.040.500	•	•	202 522	10.010/	010.000	0.000/	04.40	(10.007)	(40.007)	04.470	01.01
Ahwatukee Foothills	163 61	3,218,593 1,444,401	0	0 619,577	328,569 198,026	10.21% 13.71%	310,966 197,869	9.66% 13.70%	\$1.40 \$1.19	(18,887)	(19,637) 17,840	34,470 9,941	61,82 40,94
Laveen South Mountain	81	1,641,566	0	019,577	122,832	7.48%	149,431	9.10%	\$1.19	(2,265) 4,895	11,495	12,434	25,12
South Mountain	305	6,304,560	0	619,577	649,427	10.30%	658,266	10.44%	\$1.31	(16,257)	9,698	56,845	127,88
	000	0,001,000	•	010,011	0 10, 121	10.0070	000,200	10.1170	ψ1.01	(10,201)	0,000	00,010	127,00
Vest Phoenix													
Goodyear	182	3,238,142	0	377,621	429,714	13.27%	435,785	13.46%	\$1.19	48,045	86,286	66,655	124,6
Loop 101/ I-10	118	2,482,159	0	575,714	246,941	9.95%	260,705	10.50%	\$1.25	(30,464)	(31,660)	8,023	22,48
N. Goodyear/ Litchfield North Buckeye	178 3	4,368,598 92,042	0	1,137,508 0	341,728 0	7.82% 0.00%	358,787 0	8.21%	\$1.65 \$1.18	159,727	155,099 0	179,109 0	202,2
North Buckeye South Buckeye	67	1,182,961	0	276,140	98,313	0.00% 8.31%	98,313	0.00% 8.31%	\$1.18 \$1.39	0 391	6,609	1,391	7,6
Tolleson	201	2,385,449	0	210,140	238,047	9.98%	242,035	10.15%	\$0.98	(17,106)	(4,047)	5,100	36,5
West Phoenix/ Maryville	420	8,214,273	0	66,501	752,347	9.16%	875,453	10.15%	\$0.90	14,567	61,440	68,079	152,3
West Phoenix	1,169	21,963,624	0	2,643,626	2,107,090	9.59%	2,271,078	10.34%	\$1.20	175,160	273,727	328,357	545,9
Maricopa County													
. ,	2	36,891	0	0	0	0.00%	0	0.00%	\$0.92	0	0	0	
NE Outlying W Outlying	69	528,518	0	0	13,990	2.65%	29,921	5.66%	\$0.92 \$0.92	500	3,751	500	6,0
Maricopa County	71	565,409	0	0	13,990	2.47%	29,921	5.29%	\$0.92	500	3,751	500	6,0
		000,700			10,000	L.71 /0	20,021	0.2070	ψ0.02	- 000	3,101		
inal County		, =				6			4				
Apache Junction	117	1,544,335	0	89,630	97,719	6.33%	118,409	7.67%	\$0.88	(15,630)	235	2,060	17,9
Outlying Pinal County	720	8,098,620	18,700	4,299,544	622,685	7.69%	708,560	8.75%	\$1.01	15,074	44,616	73,580	186,9
Pinal County hoenix Total	837 <b>12,229</b>	9,642,955 <b>215,220,612</b>	18,700 <b>486,246</b>	4,389,174 <b>16,498,380</b>	720,404 <b>25,297,725</b>	7.47% <b>11.75</b> %	826,969 <b>27,517,080</b>	8.58% <b>12.79</b> %	\$0.98 <b>\$1.22</b>	(556) <b>729,570</b>	44,851 1,275,093	75,640 <b>2,692,380</b>	204,89 <b>5,239,8</b> 9
Mollo	000	00 400 074	6 100	E 01E 000	0.050.707	0.700/	2 542 050	10.070/	¢1 FC	(20.107)	107 510	40.010	220.0
Malls Power Contare	283	23,403,371	6,100	5,015,692	2,056,767	8.79%	2,542,956	10.87%	\$1.56 \$1.50	(20,167)	127,510	49,212	336,6
Power Centers Community Centers	474 1 000	20,448,791	0 54 860	2,879,487	1,639,950	8.02%	1,923,169	9.40%	\$1.59 \$1.18	(87,294)	(39,417)	66,795	237,0
Community Centers Neighborhood Centers	1,000 2,206	34,712,803 56,155,783	54,869 0	1,868,672 2,362,591	4,978,659 9,303,583	14.34% 16.57%	5,180,563 9,536,168	14.92% 16.98%	\$1.18 \$1.17	592,002 89,466	677,145 258,790	952,249 697,732	1,266,6 1,549,1
rroignibornoou ochilera		13,684,622	360,592	1,241,888	2,493,280	18.22%	2,553,204	18.66%	\$1.17	(25,945)	(57,428)	228,731	462,7
Strip Centers	I Huu						L.UUU.LUT	10.0070					TUL.1
Strip Centers Specialty Centers	1,099 169	5,424,706	0	1,249,988	564,448	10.41%	569,452	10.50%	\$2.56	(11,394)	51,620	21,794	111,7

Lease rates are on a triple-net basis.

			RECENT	TRANSACTION	S	
Sales Transactions Property Address	Submarket		Square Fee	t Price Per SF	Buyer	Seller
15448-15704 N. Pima Rd. – 5 Properties	N. Scottsdale	)	248,451	\$187.16	Sonora Village Investors, LLC	Westwood Financial Corporation
24720-24760 Lake Pleasant Rd. $-8$ Properties	Peoria/Arrowhe	ead	179,557	\$232.52	Excel Trust, Inc.	Kornwasser Shopping Ctr. Properties
2510-2720 W. Chandler Blvd. – 11 Properties	Chandler		364,135	\$170.27	Cole RE Invst./RED Development	The Macerich Company
19420 N. 59th Ave. – 13 Properties	Peoria/Arrowhe	ead	161,105	\$169.45	Citadelle Center, LLC	West Coast Capital Partners
6166 N. Scottsdale Rd.	C. Scottsdale	;	93,706	\$97.65	RED Development	The Macerich Company
1100-1150 W. Southern Ave. $-5$ Properties	Red Mountain/N	lesa	151,818	\$57.63	Hinkson Company	Kimco Realty Corporation
Lease Transactions Property Address	Submarket	Sana	re Feet	Transaction Date	Tenant	Owner
• •	East Phoenix	-				
801 E. Bell Rd. 6085 W. Chandler Blvd.	Chandler		,200	Jun 1, 2012	Hobby Lobby N/A	PDG America properties, LLC
2957 W. Bell Rd.	I-17 Corridor		1,468 2,250	May 10, 2012	Gateway Community College	AZ Partners Retail Group, LLC
	i-17 comuoi i Mountain/Mesa		•	Apr 20, 2012	, , ,	AZ Partners Retail Group, LLC
13764 W. Bell Rd.	N. Peoria	,		Apr 4, 2012	Big Lots Stein Mart	Hinkson Company Clarion Partners
876 N. Abalone Dr.	Gilbert		5,713	May15, 2012 May 17, 2012	Caliber Collision	National Retail Properties, LP

#### SUBMARKETS

#### **AIRPORT AREA**

Airport Area, South Tempe, Ahwatukee

#### **DOWNTOWN PHOENIX**

Downtown Phoenix

### **EAST VALLEY**

Chandler, Gateway Airport, Gilbert, Queen Creek, Red Mountain, Mesa, Tempe

## **NORTH PHOENIX**

East Phoenix, Glendale, North Phoenix/I-17, Sun City

#### **NORTH SCOTTSDALE**

Carefree, Fountain Hills, North Scottsdale

#### **NORTHWEST PHOENIX**

Anthem, Central Peoria, Arrowhead, Deer Valley, Surprise

#### SCOTTSDALE

Central Scottsdale, South Scottsdale

# SOUTH MOUNTAIN

Ahwatukee Foothills, Laveen, South Mountain

#### **WEST PHOENIX**

Goodyear, Loop 101/ I-10, North Goodyear, Litchfield, North Buckeye, South Buckeye, Tolleson, West Phoenix, Maryville

#### MARICOPA COUNTY

Northeast Outlying, West Outlying

#### **PINAL COUNTY**

Apache Junction,
Outlying Pinal County

#### Please Contact Us for Further Information

Anaheim, CA Newport Beach, CA 714.978.7880 949.644.8648 Phoenix, AZ Commerce, CA 323.201.4494 602.952.8648 Reno, NV Inland Empire, CA 909.545.8000 775.309.0782 Irvine, CA Sacramento, CA 949.851.5100 916.772.8648 Las Vegas, NV San Diego, CA 702.734.4500 858.453.0505

**Voit**REAL ESTATE SERVICES

101 Shipyard Way Newport Beach, CA 92663 949.644.8648 www.voitco.com Lic.#01333376

Represented in 150 Markets Nationally & Internationally.



This survey consists of properties representing both single tenant and multi-tenant buildings. The lease rates are based on a triple-net basis. The information contained in this report is gathered from sources that are deemed reliable, but no guarantees are made as to its accuracy. This information is for Voit Real Estate Services' use only and cannot legally be reproduced without prior written consent from the management of Voit Real Estate Services.