



Retail Market Report

Compared to the Previous Quarter:

Vacancy

DOWN

Net Absorption

POSITIVE

Lease Rates

DOWN

Transactions

DOWN

Deliveries

DOWN

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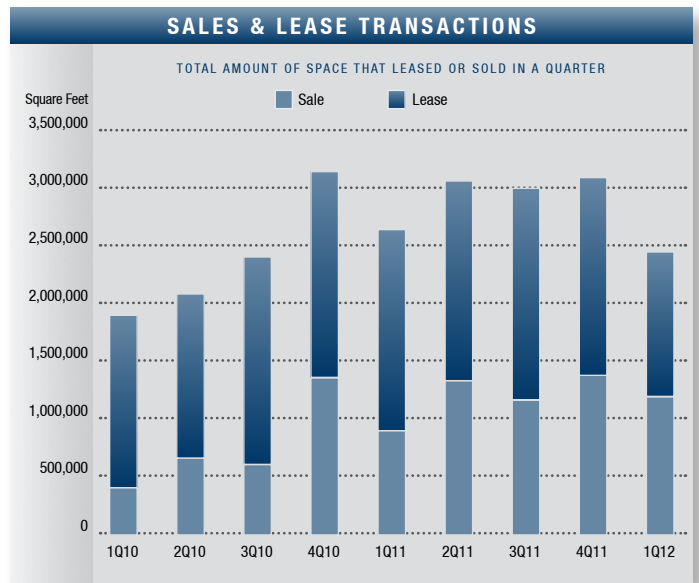
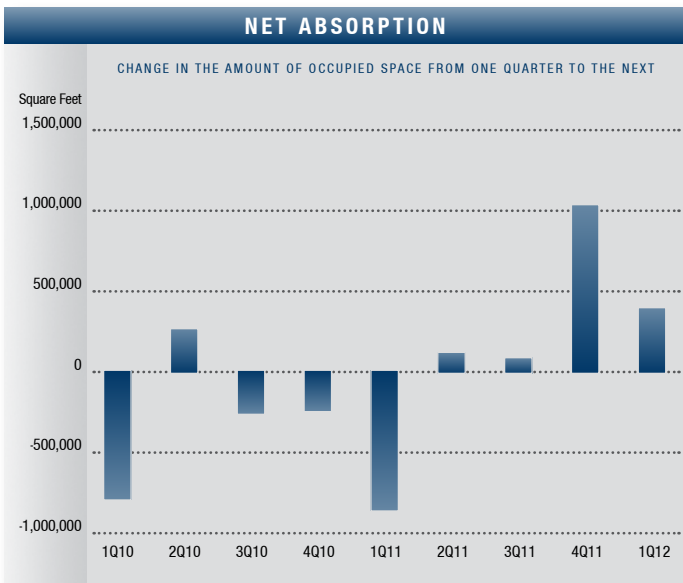
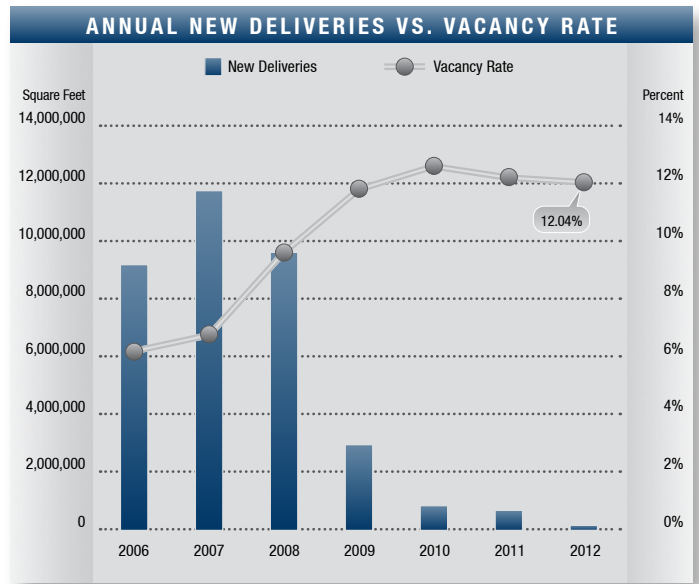
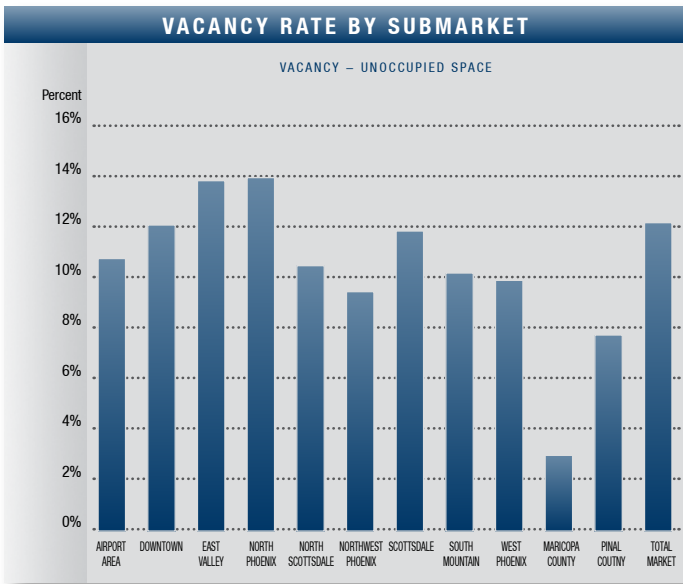
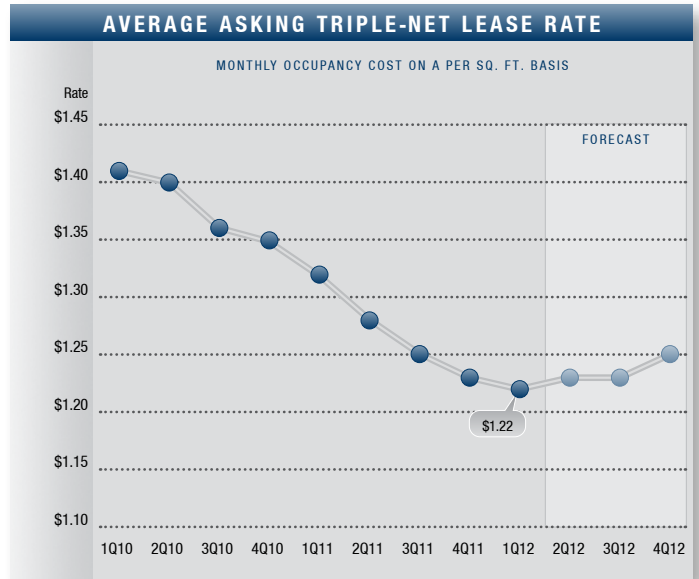
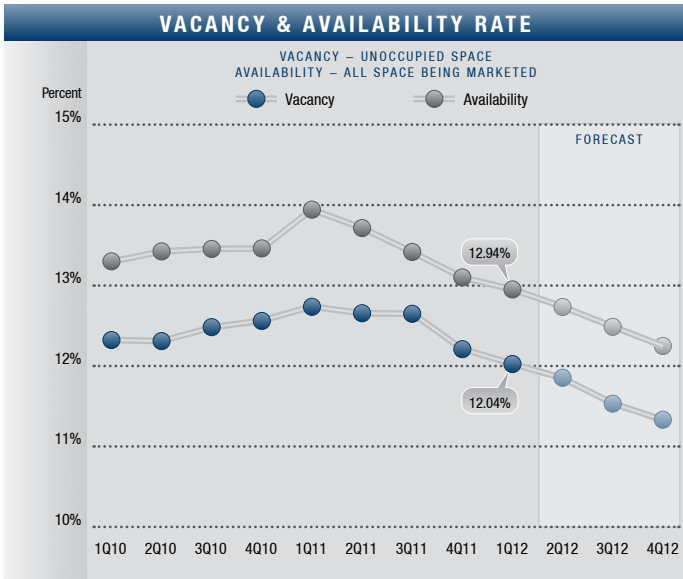
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Market Highlights

- Encouraging Numbers** - Vacancy and availability exhibited decreases, and the market posted over 389,000 square feet of positive absorption in the first quarter of 2012. While these are positive indications, stability and job growth will need to be sustained in coming quarters to be considered recovery.
- Construction** - There was only 249,341 square feet of retail construction underway at the end of first quarter 2012. Look for this to increase in the coming quarters as multiple high-profile projects break ground this year.
- Vacancy** - Direct/sublease space (unoccupied) finished the first quarter at 12.04%, marking the fifth month of decreasing vacancy rates in the valley. The lowest vacancy rates were found in the Northwest Phoenix submarket, at 9.40%, respectively.
- Availability** - Direct/sublease space being marketed was at 12.94% at the end of 2011, a decrease when compared to the prior quarter's rate of 13.11% and a significant drop from 2011's first quarter recession-high rate of 13.94%.
- Lease Rates** - The average asking triple-net lease rate per month per square foot in Phoenix was at \$1.22 for first quarter 2011. It appears as vacancy has come down, rates have stabilized. Look for rates to remain steady and to increase incrementally in some submarkets in coming quarters as consumer spending increases.
- Absorption** - The Phoenix retail market posted 389,000 square feet of positive net absorption in the first quarter of 2012, less than the previous quarter but still significant, giving a total of over 1.6 million square feet of positive absorption over the last four quarters.
- Transaction Activity** - Leasing activity checked in at nearly 1.25 million square feet, a decrease from the previous quarter's figure of 1.7 million square feet. Sales activity remained almost even with the fourth quarter of 2011, posting 1.2 million square feet. Details of the largest transactions can be found on the back page of this report.
- Unemployment** - The unemployment rate in the Phoenix-Mesa-Glendale Metropolitan area was 7.8% in February 2012, a slight decrease from January and a significant drop from last February's rate of 9.0%. This increase may be accounted for by unemployed workers, previously discouraged by economic conditions and limited prospects, re-entering the labor pool in search of a job.
- Overall** - We are continuing to see a decrease in the amount of available space being added per quarter, as well as some compression of cap rates for investment sales. Positive absorption is the big story, and with few new deliveries in the pipeline to apply upward pressure on vacancy, the market is beginning to stabilize. We foresee an increase in investment activity in the coming quarters as lenders continue to dispose of distressed assets. Lease rates are expected to remain soft for the near future, and concessions in the forms of free rent, relocation funds and tenant improvement allowances should continue in order to motivate tenants to immediate action. We should see an increase in leasing activity as many short-term deals come up for renewal and as job creation continues in 2012. As unemployment rates drop and consumer confidence stabilizes, the retail market will regain equilibrium.

RETAIL MARKET OVERVIEW

	1Q12	4Q11	1Q11	% of Change vs. 1Q2011
Total Vacancy Rate	12.04%	12.21%	12.74%	(5.49%)
Availability Rate	12.94%	13.11%	13.94%	(7.17%)
Average Asking Lease Rate	\$1.22	\$1.23	\$1.32	(7.58%)
Sale & Lease Transactions	2,422,283	3,089,832	2,619,390	(7.52%)
Gross Absorption	2,391,488	2,858,589	2,048,409	16.75%
Net Absorption	389,426	1,026,840	(861,937)	N/A



RECENT TRANSACTIONS

Sales Transactions

Property Address	Submarket	Square Feet	Price Per SF	Buyer	Seller
9617 N. Metro Pkwy.	I-17 Corridor	525,227	\$23.23	Carlyle Development Group	The Macerich Company
10716 W. Bell Rd.	N. Phoenix	62,215	\$134.94	Kimco Realty Corporation	ACF Property Management, Inc.
17550 N. 75th Ave. Bldg C	NW Phoenix	20,898	\$346.92	Peter S. Sidel	Pacific West Land
5108-5166 W. Olive Ave. - 3 Properties	N. Phoenix	88,825	\$71.41	North American Development Group	Westwood Financial Corporation
15600 N. Hayden Rd.	N. Scottsdale	23,767	\$230.99	15600 N. Hayden, LLC	Rickey Hatch
1668 N. Higley Rd. - 4 Properties	East Valley	54,143	\$95.12	Pruthi Properties, LLC	First International Bank & Trust

Lease Transactions

Property Address	Submarket	Square Feet	Transaction Date	Tenant	Owner
4735 E. Ray Rd.	Ahwatukee Foothills	38,000	Mar-12	Homestore Roomstore	DDR Corporation
9175 E. Indian Bend Rd.	C. Scottsdale	36,200	Jan-12	Potato Barn	De Rito Partners
9175 E. Indian Bend Rd.	C. Scottsdale	32,590	Jan-12	American Furniture Galleries	De Rito Partners
7014 E. Camelback Rd.	C. Scottsdale	25,000	Jan-12	N/A	The Macerich Company
965 E. Van Buren St.	Goodyear	20,853	Feb-12	Furniture King	TriGate Capital
42 S. Stapley Dr.	Red Mountain	20,600	Jan-12	Stuff Thrift Store	1107 E Main AZ, LLC

SUBMARKETS

AIRPORT AREA

Airport Area, South Tempe, Ahwatukee

DOWNTOWN PHOENIX

Downtown Phoenix

EAST VALLEY

Chandler, Gateway Airport, Gilbert,
Queen Creek, Red Mountain, Mesa, Tempe

NORTH PHOENIX

East Phoenix, Glendale,
North Phoenix/I-17, Sun City,
Paradise Valley

NORTH SCOTTSDALE

Carefree, Fountain Hills,
North Scottsdale

NORTHWEST PHOENIX

Anthem, Central Peoria, Arrowhead,
Deer Valley, Surprise

SCOTTSDALE

Central Scottsdale, South Scottsdale

SOUTH MOUNTAIN

Ahwatukee Foothills, Laveen,
South Mountain

WEST PHOENIX

Goodyear, Loop 101/I-10, North Goodyear,
Litchfield, North Buckeye, South Buckeye,
Tolleson, West Phoenix, Maryville

MARICOPA COUNTY

Northeast Outlying, West Outlying

PINAL COUNTY

Apache Junction,
Outlying Pinal County

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