# REPORT

# FIRST QUARTER 2004

Compared to last quarter:

# **VACANCY**



# **ABSORPTION**



# **ACTIVITY**



# **LEASE RATES**



# **CONSTRUCTION**



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# MARKET HIGHLIGHTS

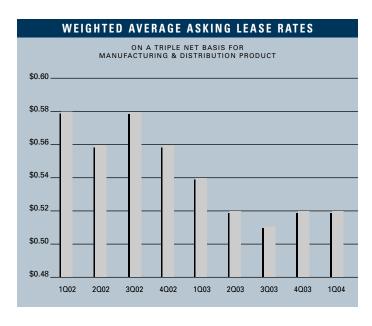
- Unemployment for the first quarter of 2004 in Orange County is 3.5%, which is the same as it was during the fourth quarter of 2003, and is .5% lower than it was during the first quarter of 2003.
- According to the Los Angeles County Economic Development Corporation, it is estimated that Orange County added 9,800 new non-farm jobs in 2003, and they are forecasting 29,200 new jobs in 2004. They are also forecasting a 3.5% increase in total personal income for 2004, the highest level in greater Southern California.
- Total space under construction checked in at just over 1/2 million square feet this quarter, which is less than the 766,851 million square feet that was under construction a year ago.
- The Industrial vacancy rate checked in at a rate of 5.82%, which is about the same as it was a year ago.
- The Industrial availability rate checked in at a rate of 8.51%, which almost 8% less than what was on the market a year ago.
- The average asking triple net lease rate checked in at .52 cents per square foot per month this quarter. This is a decrease of 3.7% when compared to a year ago and the same as last quarter.
- The level of activity was about the same during the first quarter of 2004 when compared to last quarter, checking in at 5.3 million square feet of activity. This is a sign of a healthy market.
- Net absorption for the county during the first quarter of 2004 posted a positive number of 496,555 square feet, giving the Industrial Market in Orange County a great start.

# INDUSTRIAL MARKET STATISTICS

	102004	402003	102003	% CHANGE VS. 1003
Under Construction	537,322	493,057	766,851	-29.93%
Planned Construction	1,117,507	1,089,314	3,630,539	-69.22%
Vacancy	5.82%	5.96%	5.90%	-1.36%
Availablity	8.51%	8.32%	9.22%	-7.70%
Pricing	\$0.52	\$0.52	\$0.54	-3.70%
Activity	5,283,054	5,392,063	5,206,220	1.48%
Absorption	496,555	-459,539	1,487,985	N/A

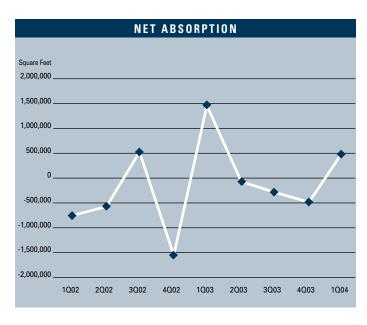
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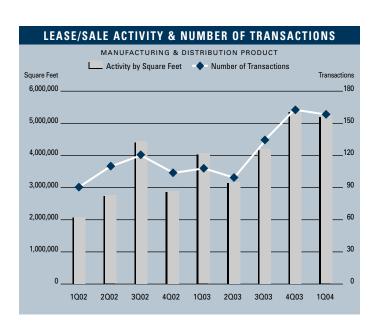










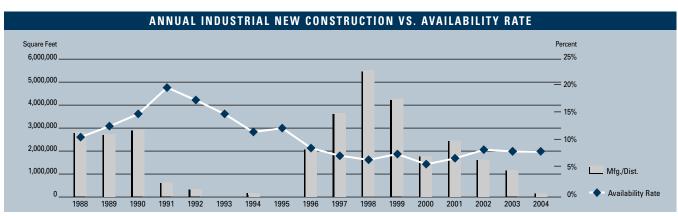


# 2 0 0 4 FIRST QUARTER

### O R A N G E COUNTY

		IN	VENTO	RY			VACAN	CY & P	RICING	i	ABSORPTION			
	Number Of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 102004	Square Feet Available	Availability Rate 102004	Average Asking Lease Rate	Average Asking Sales Price	Net Absorption 102004	Net Absorption 2003	Number of Transactions	Gross Absorption 102004
North County														
Anaheim Brea Buena Park Fullerton La Habra Orange Placentia Yorba Linda	1,237 226 171 281 84 429 144 28	44,037,813 10,697,074 13,322,122 16,077,839 2,262,243 11,519,642 3,626,845 875,306	20,365 151,445 20,000 0 0 0	18,000 0 0 0 0 0 0 0 24,800	2,205,879 901,611 660,408 1,676,528 148,142 327,467 174,016 121,695	5.01% 8.43% 4.96% 10.43% 6.55% 2.84% 4.80% 13.90%	3,213,524 947,507 1,321,185 1,806,577 152,073 572,644 205,919 145,907	7.30% 8.86% 9.92% 11.24% 6.72% 4.97% 5.68% 16.67%	\$0.49 \$0.48 \$0.48 \$0.43 \$0.48 \$0.50 \$0.64	\$101.28 \$92.45 \$77.97 \$65.31 \$0.00 \$93.55 \$96.99 \$0.00	(175,139) 184,553 (290,916) 79,620 (34,191) 50,067 2,292 6,810	12,878 658,425 (262,682) 692,233 (81,399) 122,668 35,559 (155,937)	28 9 7 9 1 10 3 2	826,210 626,029 219,443 693,933 18,876 163,619 40,816 21,671
North County Total West County	2,600	102,418,884	191,810	42,800	6,215,746	6.07%	8,365,336	8.17%	\$0.47	\$79.55	(176,904)	1,021,745	69	2,610,597
Cypress Garden Grove Huntington Beach La Palma Los Alamitos Stanton Westminster	47 289 431 14 72 57	3,249,087 10,857,991 11,868,959 1,709,621 1,966,752 1,102,501 1,767,259	0 0 109,650 0 0 0	0 0 214,037 0 0 10,200	66,436 478,221 251,692 126,119 129,338 23,168 44,643	2.04% 4.40% 2.12% 7.38% 6.58% 2.10% 2.53%	338,387 662,307 429,474 401,250 129,338 23,168 164,643	10.41% 6.10% 3.62% 23.47% 6.58% 2.10% 9.32%	\$0.64 \$0.52 \$0.61 \$0.39 \$0.55 \$0.00 \$0.45	\$94.80 \$73.60 \$117.49 \$0.00 \$65.37 \$0.00 \$105.00	(43,573) (41,966) 51,822 0 22,598 70,171 20,474	57,388 30,080 (8,143) (51,119) (137,684) (5,175) 33,820	3 8 13 1 0 2	150,296 418,897 342,300 70,200 0 80,771
West County Total	967	32,522,170	109,650	224,237	1,119,617	3.44%	2,148,567	6.61%	\$0.55	\$80.89	79,526	(80,833)	27	1,062,464
Airport Area														
Costa Mesa Fountain Valley Irvine Newport Beach Santa Ana Tustin Airport Area Total	203 136 315 20 879 85	6,365,718 3,276,487 14,085,283 676,009 26,748,682 4,299,138 55,451,317	0 0 67,835 0 0 114,500	0 212,000 20,000 0 33,196 182,233	176,195 92,909 1,259,435 2,600 1,686,786 288,220 3,506,145	2.77% 2.84% 8.94% 0.38% 6.31% 6.70%	357,134 124,389 1,686,834 10,791 2,263,815 532,448 4,975,411	5.61% 3.80% 11.98% 1.60% 8.46% 12.38%	\$0.64 \$0.67 \$0.61 \$0.00 \$0.53 \$0.57	\$110.81 \$0.00 \$105.70 \$0.00 \$92.46 \$93.01	83,876 119,042 66,370 5,000 64,221 309,124	145,957 -65,868 453,285 -7,600 104,305 -1,345,430 (715,351)	7 7 13 0 18 2	115,219 104,879 373,039 0 440,500 28,980
P	1,038	55,451,317	102,330	447,429	3,300,143	0.32%	4,9/5,411	8.97%	\$0.08	\$99.30	047,033	(/10,301)	4/	1,002,017
Aliso Viejo Foothill Ranch Irvine Spectrum Laguna Hills Laguna Niguel Lake Forest Mission Viejo Rancho Santa Margarita San Clemente San Juan Capistrano	11 38 138 68 19 128 25 34 47 32	701,725 2,858,200 7,008,289 1,246,418 516,609 3,567,345 955,052 1,008,969 1,208,454 838,184	0 0 0 0 0 0 0 0 0 53,527	136,616 206,333 0 0 0 0 0 0 60,092	13,136 248,833 479,153 73,170 8,880 270,445 155,105 13,772 101,786 41,171	1.87% 8.71% 6.84% 5.87% 1.72% 7.58% 16.24% 1.36% 8.42% 4.91%	26,816 548,975 982,385 76,230 8,880 403,044 156,833 47,549 115,652 41,171	3.82% 19.21% 14.02% 6.12% 1.72% 11.30% 16.42% 4.71% 9.57% 4.91%	\$0.00 \$0.49 \$0.55 \$0.00 \$0.68 \$0.00 \$0.00 \$0.05 \$0.65	\$0.00 \$0.00 \$123.20 \$160.00 \$0.00 \$115.00 \$139.50 \$129.00 \$119.39 \$0.00	15,186 133,323 -84,438 17,051 -4,800 -27,213 -140,710 21,184 5,017 11,700	-28,322 -296,044 94,780 -66,299 -2,480 180,822 12,145 45,986 116,605 43,888	1 2 5 0 0 0 6 1 0	14,640 244,660 110,741 0 0 137,973 12,028 0 27,334
South County Total	540	19,909,245	53,527	403,041	1,405,451	7.06%	2,407,535	12.09%	\$0.55	\$125.61	(53,700)	101,081	16	547,376
Orange County Total	5,745	210,301,616	537,322	1,117,507	12,246,959	5.82%	17,896,849	8.51%	\$0.52	\$89.36	496,555	326,642	159	5,283,054

		II	IVENTOR	Υ			VACAN	ICY & PR	RICING		ABSORPTION			
	Number Of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 102004	Square Feet Available	Availability Rate 102004	Average Asking Lease Rate	Average Asking Sales Price	Net Absorption 102004	Net Absorption 2003	Number of Transactions	Gross Absorption 102004
O.C. Totals	1													
10,000-19,999	2,897	39,956,853	17,242	197,309	1,599,843	4.00%	2,056,635	5.15%	\$0.61	\$122.11	173,578	-208,631	85	1,134,686
20,000-29,999	1,149	27,158,498	216,256	186,226	1,433,523	5.28%	1,755,374	6.46%	\$0.60	\$104.57	89,917	-71,271	29	689,268
30,000-39,999	467	15,779,128	32,850	238,774	1,160,701	7.36%	1,392,092	8.82%	\$0.59	\$95.18	-109,487	8,521	15	538,008
40,000-49,999	308	13,436,917	46,824	0	661,450	4.92%	959,388	7.14%	\$0.54	\$94.81	252,382	-42,568	7	319,240
50,000-74,999	368	22,063,422	0	104,527	790,202	3.58%	1,524,580	6.91%	\$0.53	\$84.25	231,499	238,634	9	570,389
75,000-99,999	177	15,036,079	0	0	1,164,318	7.74%	1,657,583	11.02%	\$0.51	\$81.14	-153,044	446,305	3	250,715
100,000-149,999	189	22,197,470	224,150	0	1,905,972	8.59%	2,666,866	12.01%	\$0.49	\$74.93	55,318	284,114	6	739,160
150,000-199,999	62	10,578,147	0	178,671	938,762	8.87%	1,902,923	17.99%	\$0.42	\$68.00	107,599	192,986	3	538,793
200,000-299,999	72	17,129,446	0	212,000	1,702,208	9.94%	2,335,082	13.63%	\$0.39	\$58.22	-172,977	456,511	2	502,795
300,000+	56	26,965,656	0	0	889,980	3.30%	1,646,326	6.11%	\$0.45	\$0.00	21,770	-977,959	0	0
Total	5,745	210,301,616	537,322	1,117,507	12,246,959	5.82%	17,896,849	8.51%	\$0.52	\$89.36	496,555	326,642	159	5,283,054

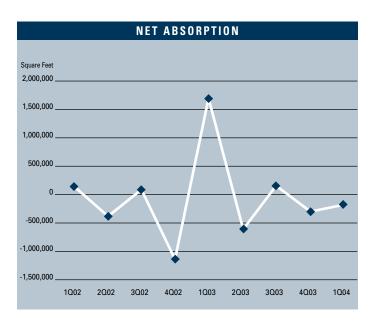


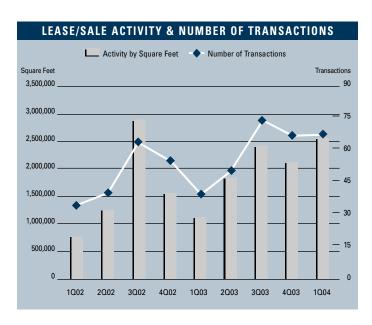
### N O R T H ORANGE COUNTY

The North Orange County Industrial Market consists of 2,600 buildings totaling 102,418,884 square feet, and currently has an availability rate of 8.17%, which shows a decrease from last quarter's 8.43% figure.









		11	NVENTOR	Y			VACAN	ICY & PR	ICING		ABSORPTION			
	Number Of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 102004	Square Feet Available	Availability Rate 102004	Average Asking Lease Rate	Average Asking Sales Price	Net Absorption 102004	Net Absorption 2003	Number of Transactions	Gross Absorption 102004
North Totals														
10,000-19,999	1,277	17,592,601	17,242	18,000	633,870	3.60%	777,929	4.42%	\$0.54	\$105.65	45,950	-124,284	38	527,155
20,000-29,999	505	11,904,330	174,568	24,800	646,857	5.43%	838,981	7.05%	\$0.55	\$90.83	32,197	-24,167	9	214,790
30,000-39,999	222	7,510,458	0	0	547,778	7.29%	627,969	8.36%	\$0.50	\$90.89	-28,291	71,542	8	286,536
40,000-49,999	144	6,259,218	0	0	266,477	4.26%	371,127	5.93%	\$0.48	\$0.00	134,202	51,081	4	181,285
50,000-74,999	173	10,369,199	0	0	433,478	4.18%	582,385	5.62%	\$0.46	\$83.42	117,391	56,821	2	115,779
75,000-99,999	79	6,716,664	0	0	660,202	9.83%	741,494	11.04%	\$0.50	\$84.44	-39,202	38,346	1	82,544
100,000-149,999	96	11,291,002	0	0	955,810	8.47%	1,165,256	10.32%	\$0.46	\$66.40	-69,563	246,133	4	519,173
150,000-199,999	32	5,525,001	0	0	516,774	9.35%	1,109,840	20.09%	\$0.42	\$0.00	89,880	25,384	1	180,540
200,000-299,999	41	9,738,719	0	0	1,375,882	14.13%	1,375,882	14.13%	\$0.39	\$0.00	-72,777	146,135	2	502,795
300,000+	31	15,511,692	0	0	178,618	1.15%	774,473	4.99%	\$0.45	\$0.00	-386,691	534,754	0	0
Total	2,600	102,418,884	191,810	42,800	6,215,746	6.07%	8,365,336	8.17%	\$0.47	\$79.55	-176,904	1,021,745	69	2,610,597

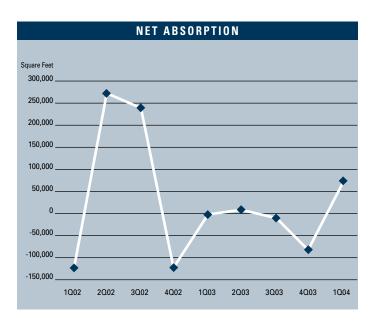
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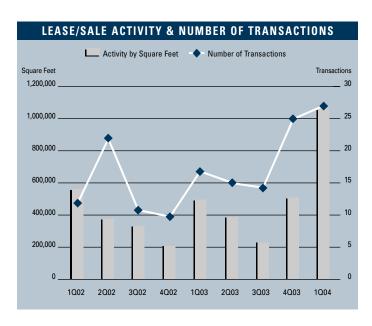
### WEST ORANGE COUNTY

The West Orange County Industrial Market consists of 967 buildings totaling 32,522,170 square feet, and currently has an availability rate of 6.61%, which shows an increase from last quarter's 6.00% figure.





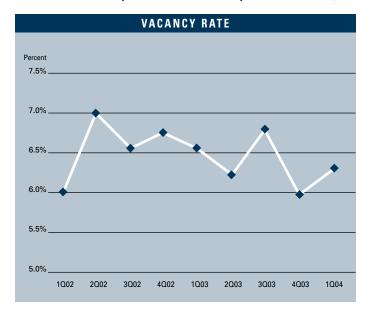




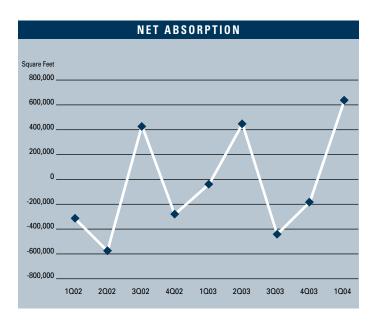
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	Number Of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 102004	Square Feet Available	Availability Rate 102004	Average Asking Lease Rate	Average Asking Sales Price	Net Absorption 102004	Net Absorption 2003	Number of Transactions	Gross Absorption 102004
West Totals														
10,000-19,999	550	7,345,333	0	10,200	238,133	3.24%	322,947	4.40%	\$0.61	\$125.24	21,501	-63,543	9	104,140
20,000-29,999	180	4,252,922	0	0	191,622	4.51%	216,952	5.10%	\$0.73	\$81.34	15,222	-61,016	6	140,619
30,000-39,999	53	1,801,935	0	35,366	125,371	6.96%	166,296	9.23%	\$0.77	\$104.00	-21,959	33,558	3	110,067
40,000-49,999	52	2,281,613	0	0	128,697	5.64%	180,605	7.92%	\$0.52	\$94.81	51,733	-36,259	2	91,196
50,000-74,999	55	3,265,237	0	0	22,568	0.69%	214,262	6.56%	\$0.64	\$87.26	115,942	46,371	5	318,189
75,000-99,999	27	2,275,665	0	0	178,006	7.82%	311,295	13.68%	\$0.00	\$68.00	-124,973	76,336	0	0
100,000-149,999	21	2,462,982	109,650	0	154,101	6.26%	288,811	11.73%	\$0.46	\$0.00	22,060	-96,161	1	110,000
150,000-199,999	11	1,791,276	0	178,671	0	0.00%	115,000	6.42%	\$0.00	\$68.00	0	0	1	188,253
200,000-299,999	12	2,958,387	0	0	81,119	2.74%	332,399	11.24%	\$0.00	\$58.22	0	-81,119	0	0
300,000+	6	4,086,820	0	0	0	0.00%	0	0.00%	\$0.00	\$0.00	0	101,000	0	0
Total	967	32,522,170	109,650	224,237	1,119,617	3.44%	2,148,567	6.61%	\$0.55	\$80.89	79,526	-80,833	27	1,062,464

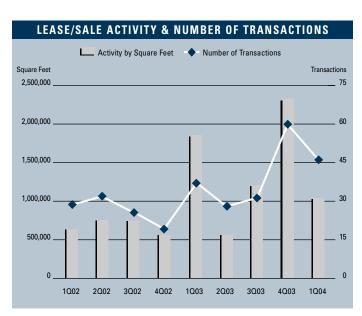
### AIRPORT AREA

The Airport Area of the Orange County Industrial Market consists of 1,638 buildings totaling 55,451,317 square feet, and currently has an availability rate of 8.97%, which shows an increase from last quarter's 8.37% figure.









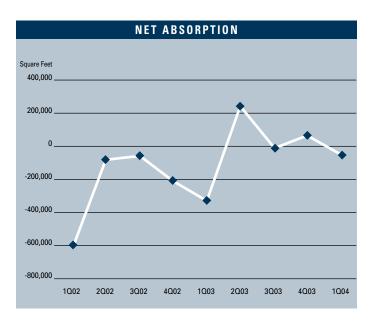
		II	IVENTOF	Υ			VACAN	ICY & PR	ICING	ABSORPTION				
	Number Of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 102004	Square Feet Available	Availability Rate 102004	Average Asking Lease Rate	Average Asking Sales Price	Net Absorption 102004	Net Absorption 2003	Number of Transactions	Gross Absorption 102004
Airport Totals														
10,000-19,999	796	11,104,520	0	0	447,027	4.03%	589,455	5.31%	\$0.61	\$129.23	63,134	-52,182	30	398,766
20,000-29,999	350	8,294,136	21,011	64,110	359,367	4.33%	412,481	4.97%	\$0.63	\$125.54	58,900	-108,448	10	235,292
30,000-39,999	152	5,122,331	0	171,319	295,754	5.77%	406,029	7.93%	\$0.63	\$91.05	-63,981	-30,244	3	103,642
40,000-49,999	86	3,743,060	46,824	0	227,684	6.08%	369,064	9.86%	\$0.65	\$94.81	75,162	-146,639	1	46,759
50,000-74,999	110	6,602,466	0	0	250,307	3.79%	523,682	7.93%	\$0.54	\$80.00	43,564	95,135	0	0
75,000-99,999	55	4,702,707	0	0	204,416	4.35%	481,372	10.24%	\$0.59	\$87.47	94,053	354,904	2	168,171
100,000-149,999	49	5,720,071	114,500	0	620,022	10.84%	904,760	15.82%	\$0.56	\$86.92	109,987	110,365	1	109,987
150,000-199,999	14	2,397,545	0	0	421,988	17.60%	608,988	25.40%	\$0.00	\$0.00	86,814	61,305	0	0
200,000-299,999	14	3,375,191	0	212,000	191,913	5.69%	191,913	5.69%	\$0.00	\$0.00	-70,000	379,300	0	0
300,000+	12	4,389,290	0	0	487,667	11.11%	487,667	11.11%	\$0.44	\$0.00	250,000	-1,378,847	0	0
Total	1,638	55,451,317	182,335	447,429	3,506,145	6.32%	4,975,411	8.97%	\$0.58	\$99.30	647,633	-715,351	47	1,062,617

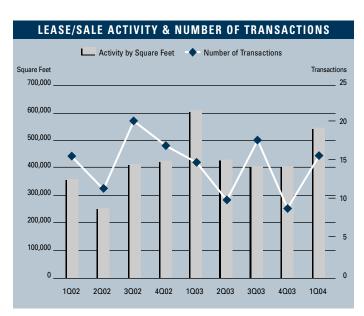
### SOUTH ORANGE COUNTY

The South Orange County Industrial Market consists of 540 buildings totaling 19,909,245 square feet, and currently has an availability rate of 12.09%, which shows an increase from last quarter's 11.50% figure.









		IN	IVENTOR	Υ			VACAN	ICY & PR	ICING		ABSORPTION				
	Number Of Bldgs.	Net Rentable Square Feet	Square Feet U / C	Square Feet Planned	Square Feet Vacant	Vacancy Rate 102004	Square Feet Available	Availability Rate 102004	Average Asking Lease Rate	Average Asking Sales Price	Net Absorption 102004	Net Absorption 2003	Number of Transactions	Gross Absorption 102004	
South Totals															
10,000-19,999	274	3,914,399	0	169,109	280,813	7.17%	366,304	9.36%	\$0.76	\$127.11	42,993	31,378	8	104,625	
20,000-29,999	114	2,707,110	20,677	97,316	235,677	8.71%	286,960	10.60%	\$0.66	\$129.20	-16,402	122,360	4	98,567	
30,000-39,999	40	1,344,404	32,850	32,089	191,798	14.27%	191,798	14.27%	\$0.64	\$112.50	4,744	-66,335	1	37,763	
40,000-49,999	26	1,153,026	0	0	38,592	3.35%	38,592	3.35%	\$0.55	\$0.00	-8,715	89,249	0	0	
50,000-74,999	30	1,826,520	0	104,527	83,849	4.59%	204,251	11.18%	\$0.54	\$0.00	-45,398	40,307	2	136,421	
75,000-99,999	16	1,341,043	0	0	121,694	9.07%	123,422	9.20%	\$0.57	\$0.00	-82,922	-23,281	0	0	
100,000-149,999	23	2,723,415	0	0	176,039	6.46%	308,039	11.31%	\$0.53	\$0.00	-7,166	23,777	0	0	
150,000-199,999	5	864,325	0	0	0	0.00%	69,095	7.99%	\$0.00	\$0.00	-69,095	106,297	1	170,000	
200,000-299,999	5	1,057,149	0	0	53,294	5.04%	434,888	41.14%	\$0.39	\$0.00	-30,200	12,195	0	0	
300,000+	7	2,977,854	0	0	223,695	7.51%	384,186	12.90%	\$0.00	\$0.00	158,461	-234,866	0	0	
Total	540	19,909,245	53,527	403,041	1,405,451	7.06%	2,407,535	12.09%	\$0.55	\$125.61	-53,700	101,081	16	547,376	



# North **Orange County** Orange County **Airport** South **Orange County** lohn Wayne Airport

# **SUBMARKETS**

## **NORTH**

Anaheim, Brea, Buena Park, Fullerton, La Habra, Orange, Placentia and Yorba Linda

### **WEST**

Cypress, Garden Grove, Huntington Beach, La Palma, Los Alamitos, Stanton and Westminster

# **AIRPORT**

Costa Mesa, Fountain Valley, Irvine, Newport Beach, Santa Ana and Tustin

### SOUTH

Aliso Viejo, Foothill Ranch, Irvine Spectrum, Laguna Hills, Laguna Niguel, Lake Forest, Mission Viejo, Rancho Santa Margarita, San Clemente and San Juan Capistrano

# **PRODUCT TYPE**

# MFG./DIST.

Manufacturing/Distribution/Warehouse facilities with up to 29.9% office space.

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# **IRVINE OFFICE**

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